



CALIFORNIA
**PARTNERSHIP TO END
DOMESTIC VIOLENCE**

Together, We're Stronger.

SHIFTING THE NARRATIVE ON ADOLESCENT DATING ABUSE

With the partnership of California schools, students can get the support they need if they're experiencing the isolation and trauma of dating abuse. All students can be equipped with the tools needed to practice safe, healthy, and respectful relationships. The values-based messaging below will help you reach your audiences on an emotional level, creating the resonance needed to take action.

MESSAGING



Value: Young peoples' futures depend on interconnected community support

Message Theme: Schools have a responsibility to give students the skills they need to succeed in the classroom and in life.



Value: Increasing access to academic success

Message Theme: Students can't learn if they're hurting or don't feel safe.



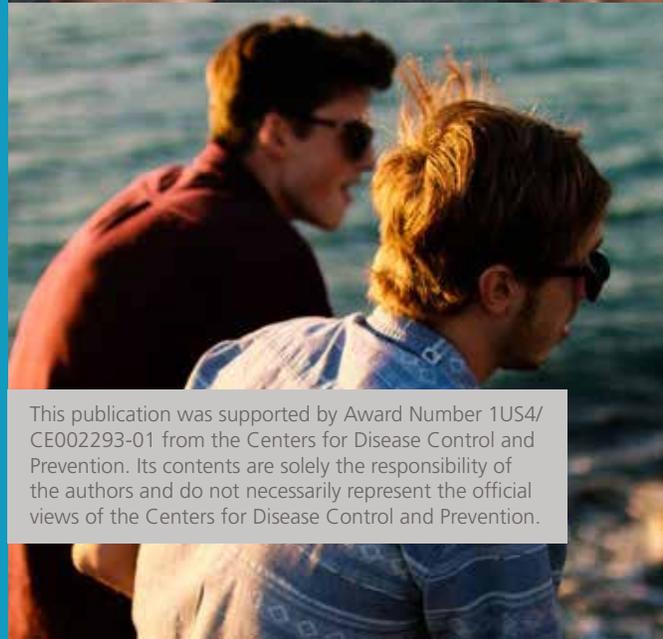
Value: Investment in our shared well-being

Message Theme: Healthy relationships are the foundation for a strong and healthy community.



Value: Can-do spirit; domestic violence in adulthood is not inevitable

Message Theme: Together we can prevent teen dating violence.



This publication was supported by Award Number 1U54/CE002293-01 from the Centers for Disease Control and Prevention. Its contents are solely the responsibility of the authors and do not necessarily represent the official views of the Centers for Disease Control and Prevention.