



CALIFORNIA
**PARTNERSHIP TO END
DOMESTIC VIOLENCE**

MAKING VIRTUAL EVENTS MORE ENGAGING

WELLNESS PACKETS

Create wellness packets for your virtual events! This doesn't have to be anything big, but it allows for a sense of togetherness

Items can include: bingo, books, coloring pages, water colors, markers, model clay, stress balls, essential oils and more.

INTERACTIVE GAMES

Formulate a variation of jeopardy, or another quiz game, relevant to the topic being discussed!

Have a prize for the winner! This can be an award that is presented or if funds allow, a gift card or a basket.

MOVE A LITTLE

Simple stretches or mediation, on or off camera, are helpful to bring the participants mind to the virtual space.

Being 100% in a virtual space is hard, especially when emails and notifications are constantly popping up with other tasks.

CULTURAL MUSIC & DANCE

Bringing dancing or singing into a longer event allows participants to engage but also learn about different cultural dances and music. Provide a short description of the origin and meaning! Participants can use this to connect with their clients!

POLLING & Q/A

Zoom and other outlets have polling options which you can use to get insight from participants.

You can also use this platform to quiz participants. This keeps the audience on their toes & encourages them focus on the content provided.

GUEST SPEAKERS

You do not have to be the expert in everything! Seeing the same people on virtual meetings may get tiring and repetitive, spice it up with new topics, experts and faces.

POWERPOINT WHO?

Use non-linear presentation software such as Prezi, Canva and Slidebean which are more interactive than the regular PowerPoint. Or spice up your PowerPoints with videos, story-telling and more.

ZOOM & MORE

Look into different virtual spaces! Zoom is one of the first platforms that comes to mind but there are many other options. Do the research and see which platform fits your need!

Making Virtual Events More Engaging

Wellness Packets

Create wellness packets for your virtual retreats/meetings/conferences. (Partnership staff)

- This doesn't have to be anything big. A few days in advance, send materials to your participants or ask them to bring items to a meeting that the team can work on together, such as:
 - Bingo
 - Books
 - Coloring pages
 - Water colors
 - Markers
 - Model clay
 - Stress balls
 - Essential oils

Interactive Games

Incorporate games into your meeting.

- Formulate a variation of jeopardy, or another quiz game, relevant to the topic being discussed. Have a prize for the winner. It can be an award that is presented or if funds, allow a gift card or a basket.
 - You can also use the sites [here](#) to come up with more games or to get ideas to make your meeting more fun!

Making Virtual Events More Engaging

Move a Little

Nothing like a little bit of movement to get the blood flowing.

- Make time for simple stretches or mediation, on or off camera, to bring the participants minds to the virtual space.
 - Bringing people 100% into a virtual space is hard especially since emails and notifications are constantly popping up with other tasks.
 - You can facilitate movement in the beginning of the meeting or make it a mandatory break to get folks back on track. This would be especially helpful during long meetings or trainings.

Cultural Music & Dance

Bringing dancing or singing into a longer event allows participants to engage but also learn about different cultural dances and music.

- Provide a short description of the origin and meaning. Participants can use this to connect with their clients and it helps bring the trust factor into the client/advocate relationship.

Polling & Q/A

Utilize polling and Q/A features. (<https://www.phoenixpublicspeaking.com/7-ways-to-engage-your-virtual-audience/>)

- Zoom and other outlets have a polling options which you can use to get insight from the participants.
- You can also use this platform to quiz participants. This keeps the audience on their toes and encourages them to focus on the content provided.

Making Virtual Events More Engaging

Guest Speakers

Bring in guest speakers and experts to talk about a specific topic.

- You do not have to be the expert in everything. Seeing the same people on virtual meetings may get tiring and repetitive, spice it up with a new topic, expert and new face.

Involve your speakers and experts (<https://www.higherlogic.com/blog/virtual-event-engage-audience-event-community/>)

- Provide an option for the participants to send questions for the speakers prior to the virtual meeting.
- Create a discussion thread that's accessible as soon as your session ends. This allows for a continued conversation and helps keep information relevant and updated.

PowerPoint Who?

Use non-linear presentation software (<https://virtualspeech.com/blog/ways-to-make-your-presentation-more-interactive>)

- There are outlets such as Prezi, Canva (allows for interactive graphics) and Slidebean which are more interactive than the regular PowerPoint. Or spice up your PowerPoints with videos, story-telling and more.

Zoom & More

Look into different virtual spaces.

- Zoom is one of the first platforms that comes to mind but there are many other options. Do the research and see which platform fits your need!
- <https://www.eventmanagerblog.com/virtual-meetings> provides a list of options you can look into!

Making Virtual Events More Engaging

Hot Seat

Create a virtual hot seat <https://www.launch-marketing.com/virtual-presence-engage-distracted-virtual-audience/>

- This is the easiest to do in a smaller meeting, and it's a great way to provide real-time feedback and engage the group. You can put someone in the virtual hot seat by selecting an individual or a team to share a challenge or question. You can provide real-time feedback as the presenter, or crowdsource solutions with the entire group. This is a great way to engage the entire group in a meaningful, interactive teaching moment.