

The Next Wave



Using Data to Become a High-Performing Organization



the center
for violence-free relationships
education | advocacy | services

FORMERLY THE EL DORADO WOMEN'S CENTER

strong
field
project | to end
domestic
violence



The Center for Violence-Free Relationships

- Dual DV / SA Agency
- \$ 1,000,000 Budget
- 17.5 FTEs / 3.5 FTE volunteers
- 173,00 population & 1,708 square miles
- Services
 - Crisis Line
 - Counseling
 - Legal Services
 - Community Education
 - Mental Health Program
 - Shelter
 - Batterers' Program



The Center and SFP

- Cohort 1 OSG recipient
 - Project kick-off July 2010
 - Implemented paperless, case management / client tracking system July 2011
- Leadership Development Program Cohorts 1 & 2 participants



We are Here



Emma's Story



How About You?

- How many different software programs / systems do you have to touch to create a report?
- How long does it take you to create a CalEMA DV report?
- What information (data) can't you find that you keep looking for?
- How are you using data to measure client success?



Our Journey

Dedication

Experience

**Skills &
Knowledge**

Resources + -



Our Journey

**Understand
our Processes**

Dedication

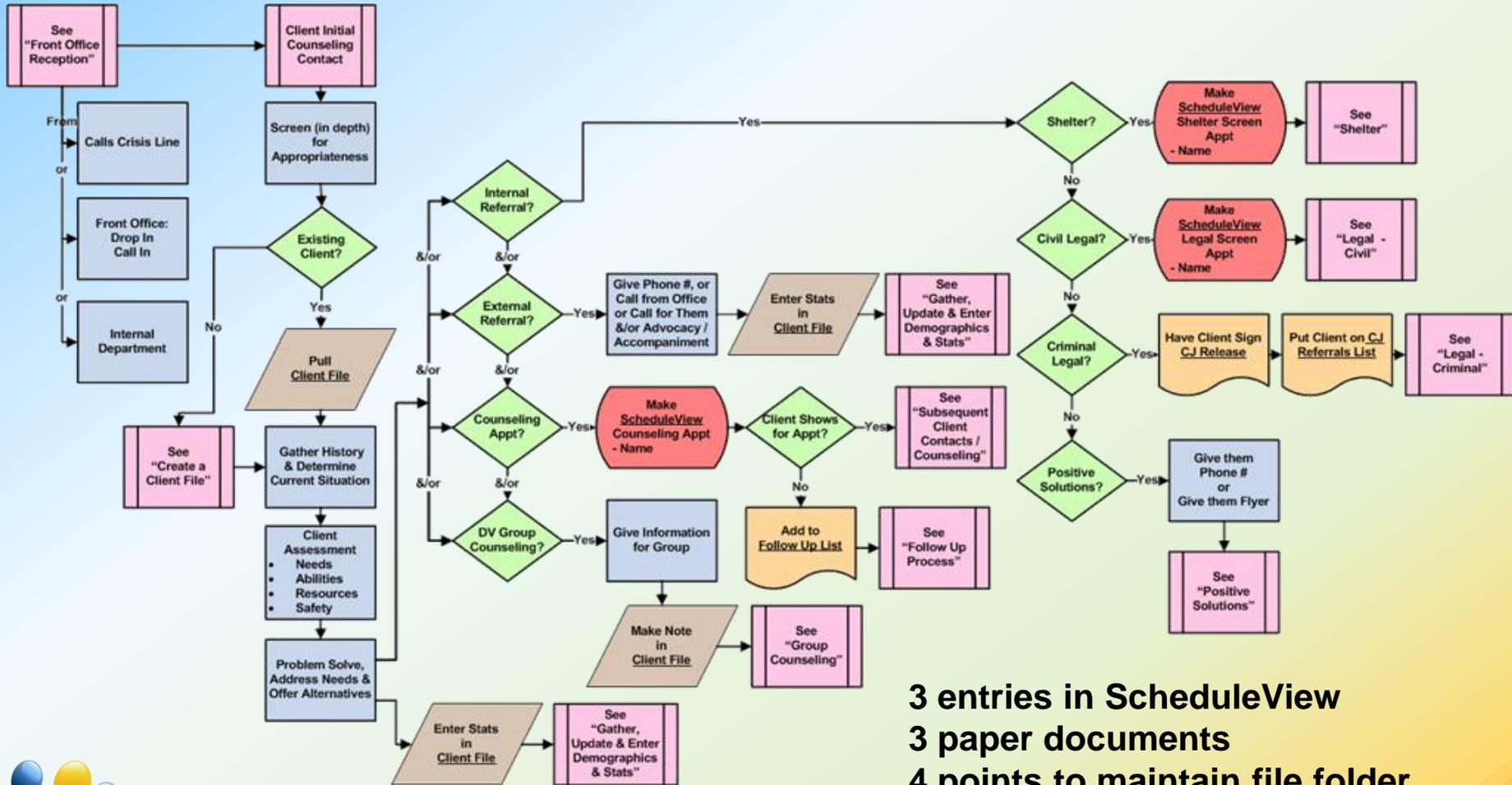
Experience

**Skills &
Knowledge**

Resources + -



Initial Contact ~~As-Is~~ Was

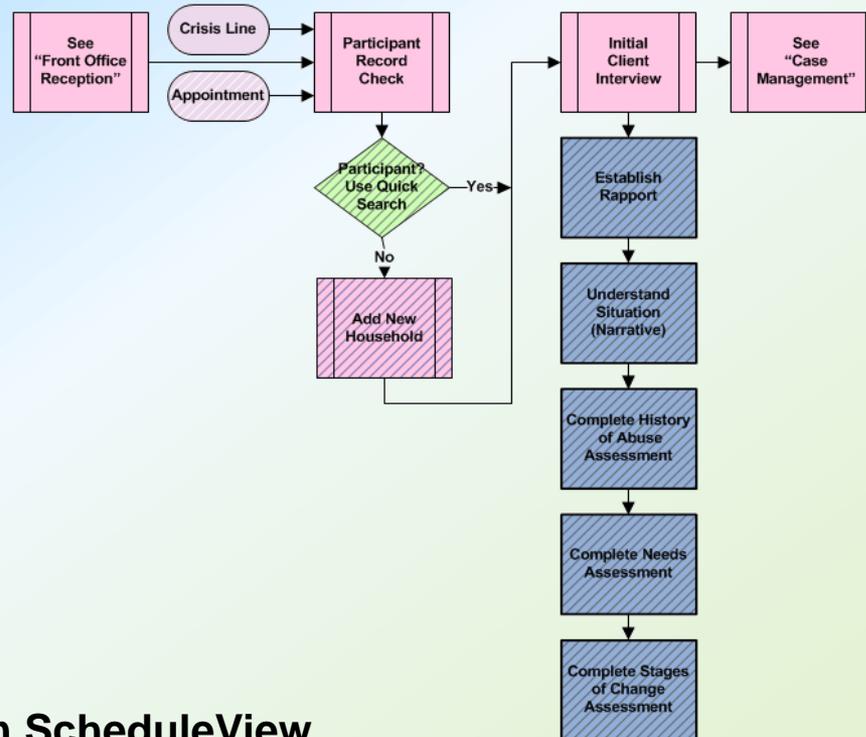


3 entries in ScheduleView
3 paper documents
4 points to maintain file folder
Multiple points of data storage



Initial Contact To-Be Is

← “Stages of Change” Continual Tracking →



0 entries in ScheduleView

0 paper documents

File folder no longer exists!

Single point of data storage for tracking & reporting

Added "Stages of Change"



Our Journey

**Understand
our Processes**

**Acquire
Tools**

Dedication

Experience

**Skills &
Knowledge**

Resources + -



What Tools Are You Using?

- TACT
- Penelope
- Alice
- Client Track
- Efforts to Outcomes (ETO)
- ???



System Selection

ETO

RFP to Vendors

**Stakeholders / advisers
demos**

Demos

RFI to Vendors

Developed detailed system requirements

Surveyed Other Agencies

Interviewed Consultants



Why ETO?

- Translates data into knowledge about program performance
- Actively monitors client progress toward outcomes
- Scalable with the capacity to link databases and support collaborative efforts

welcome to

ETOTM software



Our Journey

**Understand
our Processes**

**Acquire
Tools**

**Set Goals &
Identify
Indicators**

Dedication

Experience

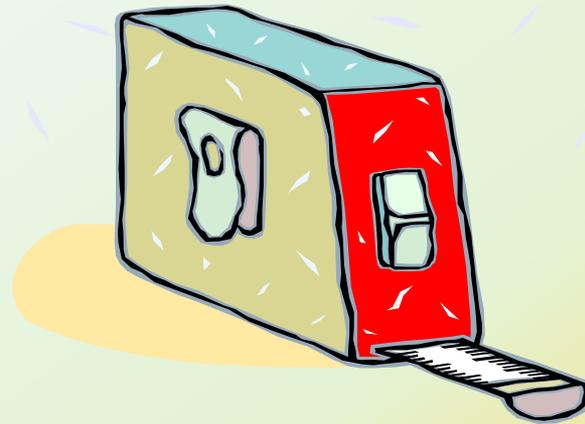
**Skills &
Knowledge**

Resources + -



Creating Meaningful Measurements

- Defining a “Successful Client”?
- Outcomes focused
- Program specific
- Long term
- Short term
- Indicators



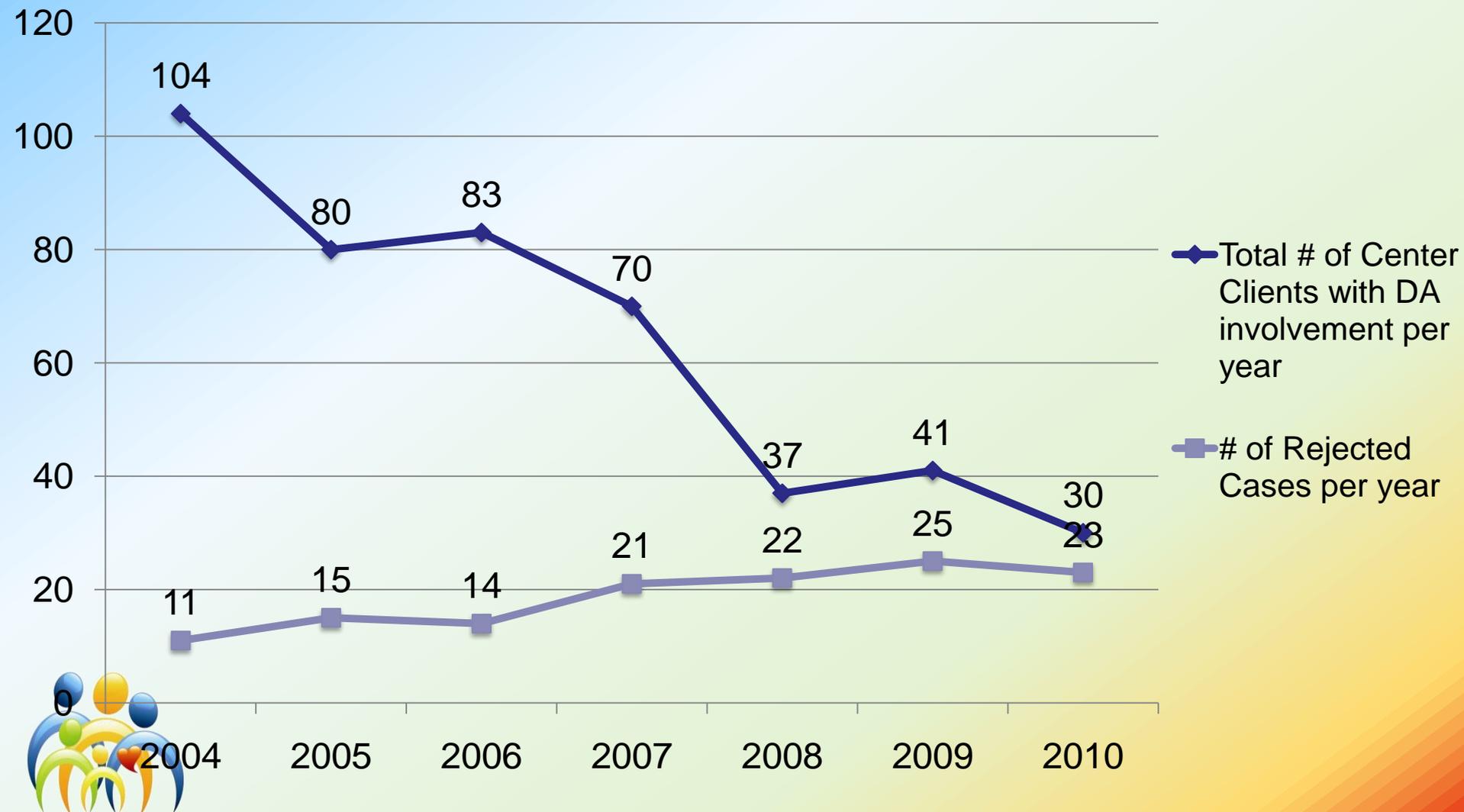
Stages of Change Model



Our Journey

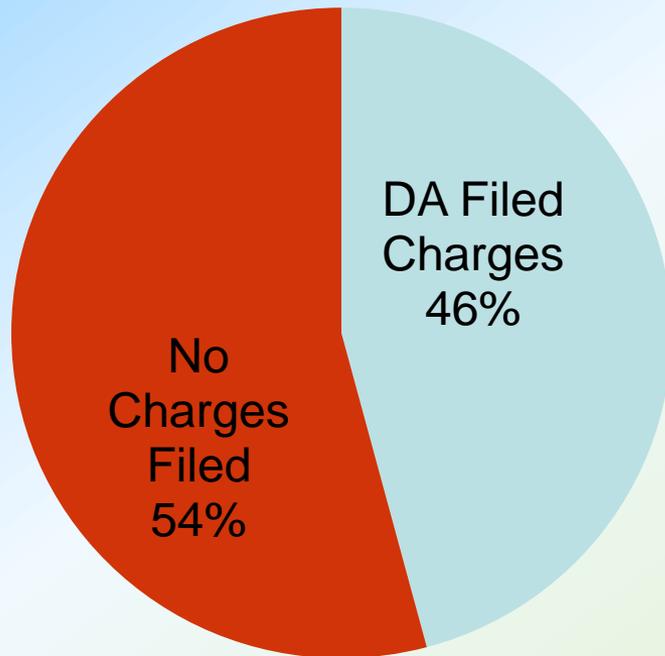


Criminal Justice Reports

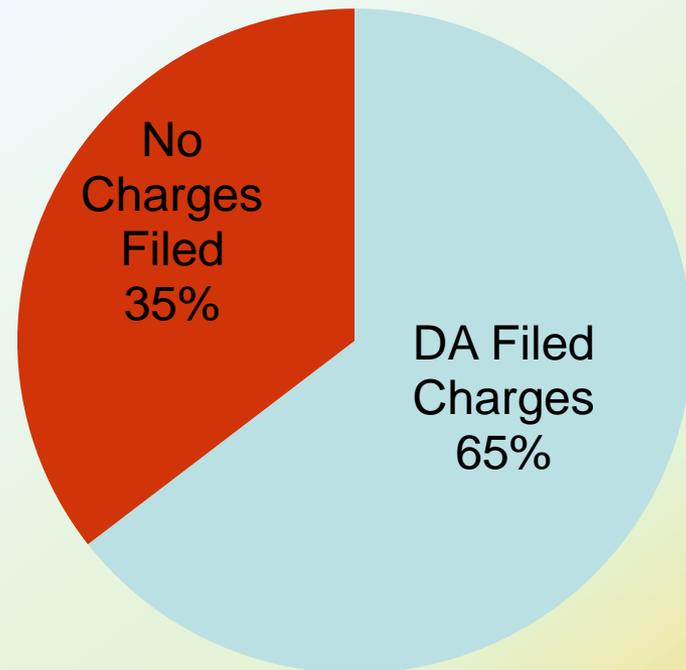


Criminal Justice Reports

Before



After

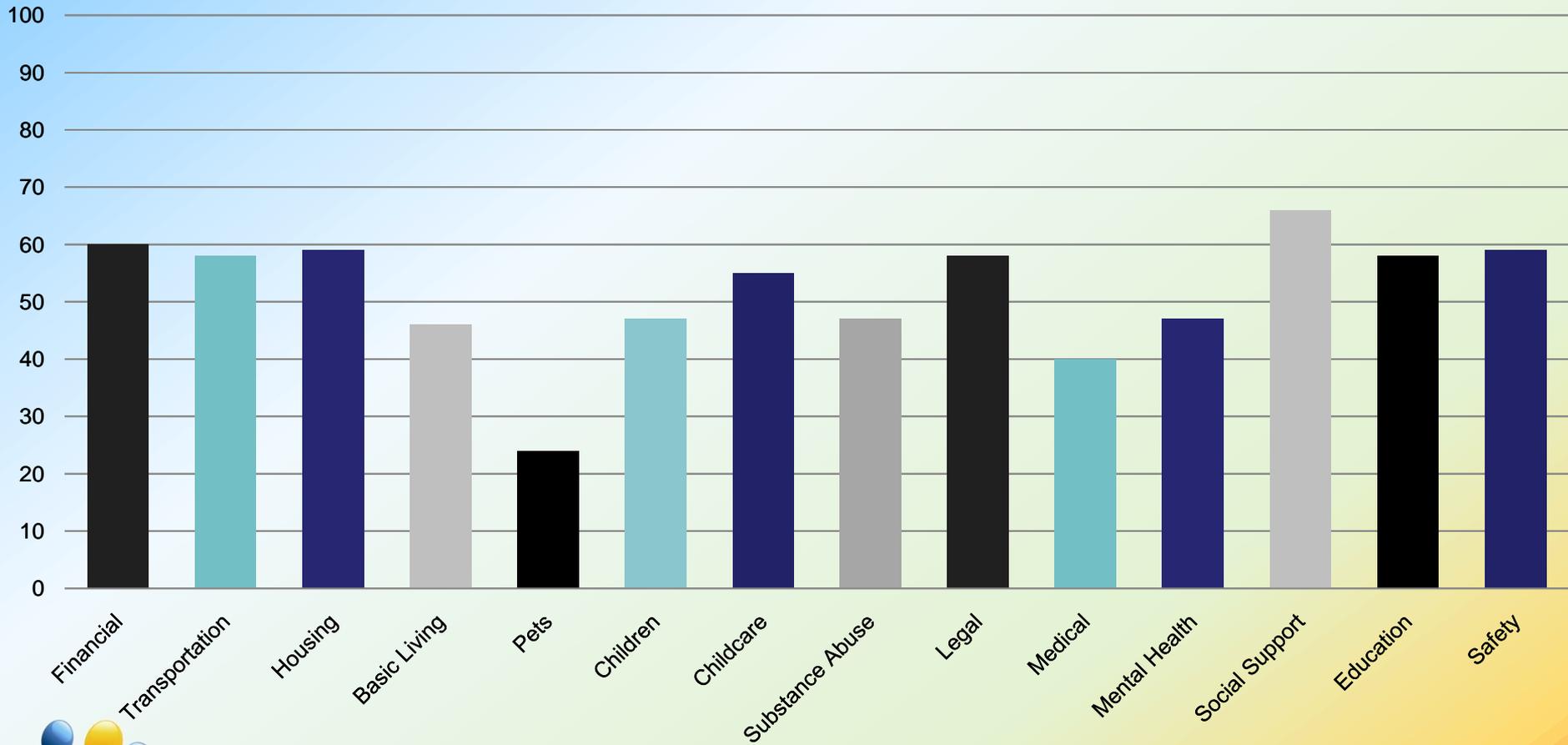


- 19% increase in charges filed in 4-month period
- 30% increase in number of clients involved in criminal justice system



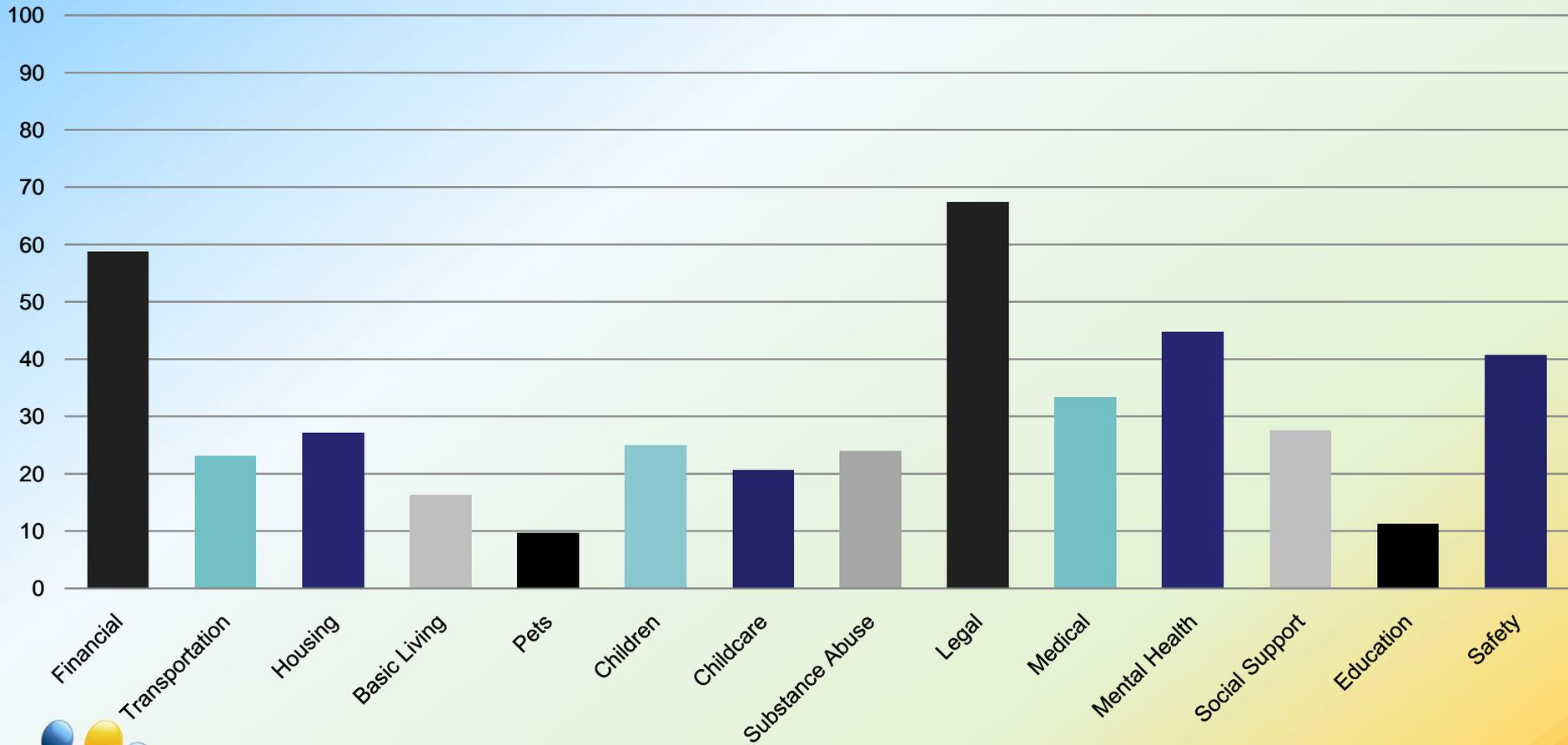
Needs Assessment

Staff Perception of Unmet Needs at Intake



Needs Assessment

The Center's Data - Unmet Needs at Intake

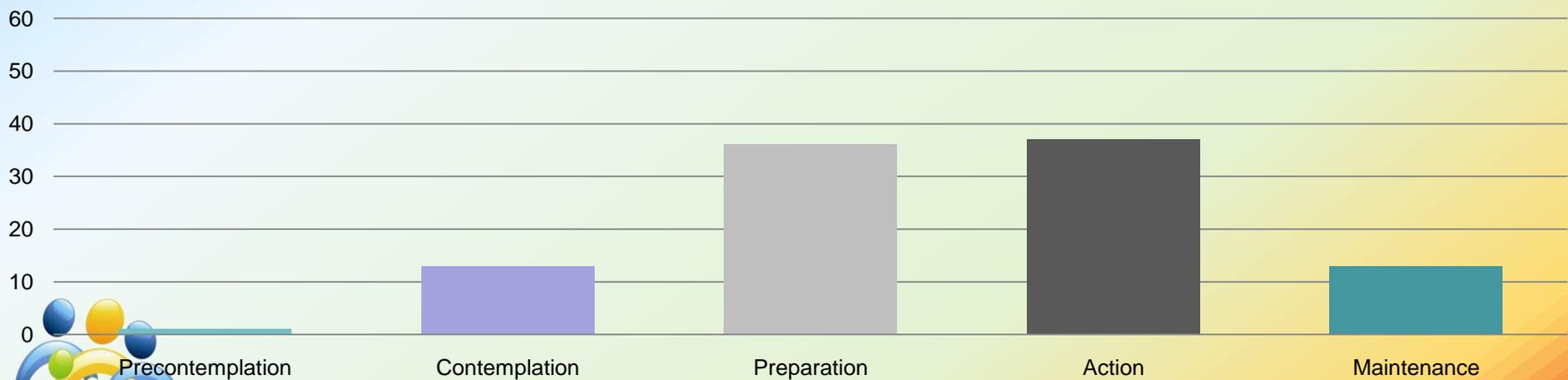


Stages of Change

At Intake

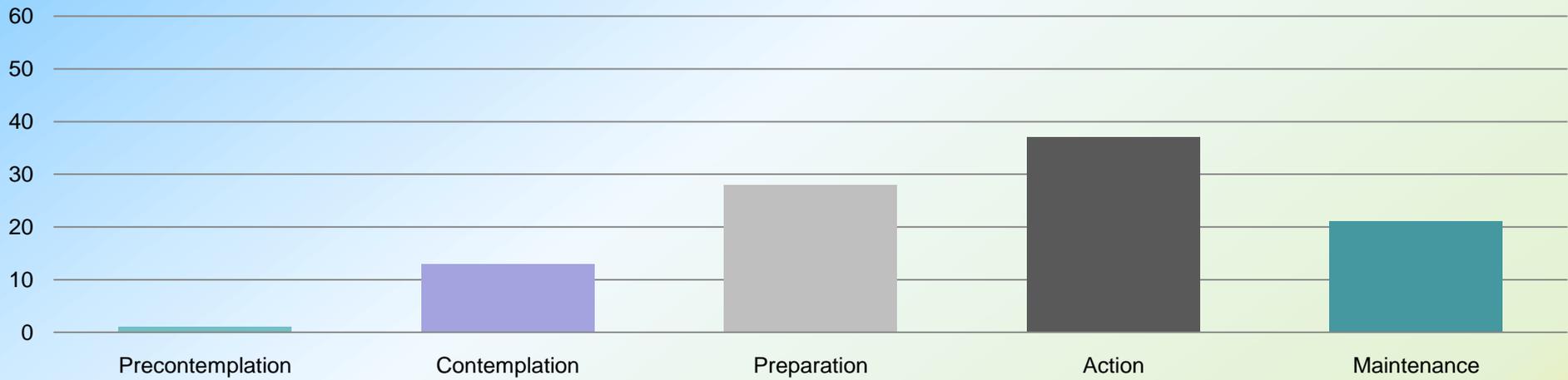


At Dismissal

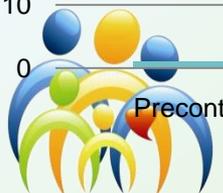
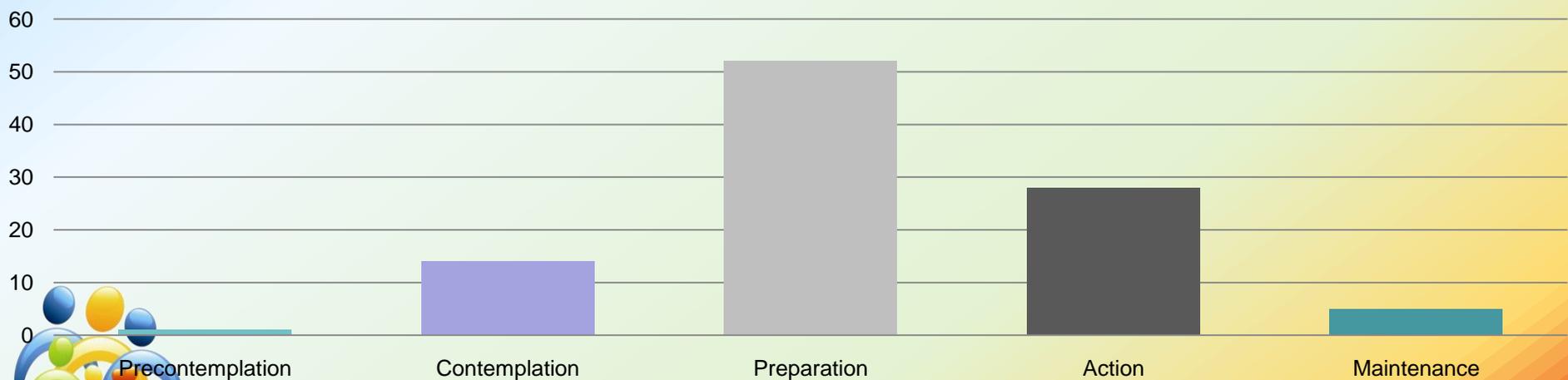


Stages of Change

Women at Dismissal



Men at Dismissal



Case Management Reports

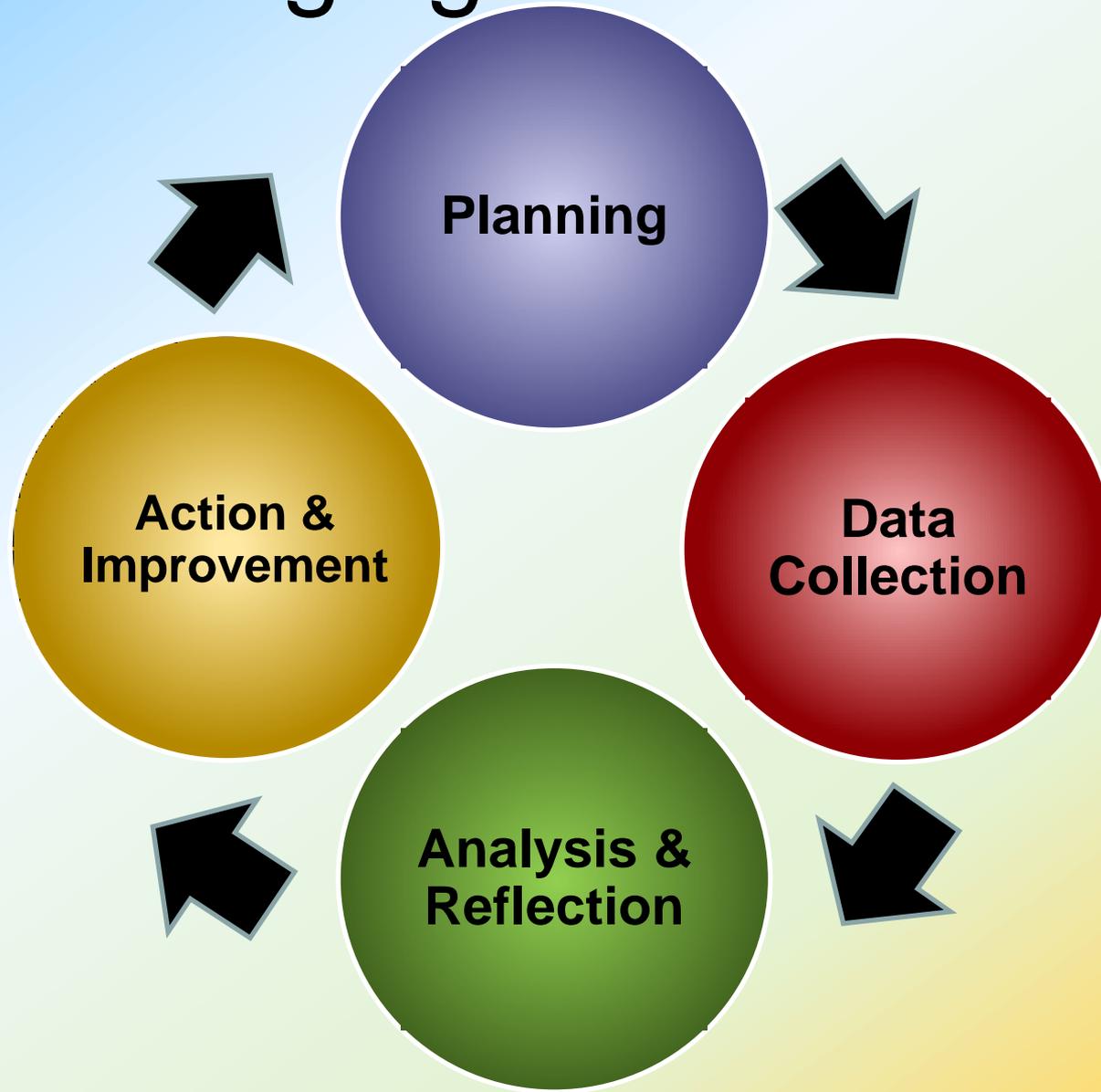
Staff Initials	# on caseload	SA	DV	Both SA & DV	# of Sessions	# of Intakes	# of No Shows	Hours for SoC progress	# of sessions for a client	Most frequent SoC
MB	15	10%	78%	12%	7	2	1	2.2	6	2
BF*	25	7%	92%	1%	49	10	12	2.7	10	3
BG	15	4%	78%	18%	28	7	9	4.6	10	4
PG*	24	8%	92%	0%	38	4	10	6.6	16	5
CL	5	14%	86%	0%	14	2	1	1.6	12	4
EM*	15	8%	67%	25%	6	3	1	1.0	5	1
FM	2	33%	50%	17%	5	0	0	5.5	6	5
MW	2	4%	67%	29%	8	7	0	0.9	2	4

Our Journey

Create Reports	Analyze Results	Quality Improvement Process	Manage to Outcomes
Understand Process	Acquire Tools	Set Goals & Identify Indicators	Gather Information
Dedication	Experience	Skills & Knowledge	Resources + -



Managing to Outcomes



Our Journey

Increased Client
Success

Create
Reports

Analyze
Results

Quality
Improvement
Process

Manage to
Outcomes

Understand
our Processes

Acquire
Tools

Set Goals &
Identify
Indicators

Gather
Information

Dedication

Experience

Skills &
Knowledge

Resources + -



Catch the Wave

- Shared knowledge is the “Next Wave”
- Build on our experience – avoid our wipeouts
- We’d love to help you with your journey



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