



Uncovering the time capsule

Or...



**Strategies, Challenges, and
Story-Sharing From Rural
California:**

**Advocating for School-Based
Healthy Relationships Policy**

DELTA FOCUS MARIPOSA, CA

Project Briefing for the MCUSD School Board

Mountain Crisis Services

Phone: 209.742.5865

24 hour crisis line:
800.966.2350

audrey@alliance4you.org

THE OVERARCHING QUESTION:

Does informing dating abuse policy within the education system in Mariposa County Unified School District (MCUSD) promote school environments that support healthy relationships and thereby contribute to intimate partner violence (IPV) prevention?

HOW DO WE SUPPORT HEALTHY RELATIONSHIPS?

Efforts to understand and prevent dating abuse utilize methods and strategies such as community outreach, community-based programs, health education, public awareness, and education campaigns.

Our strategy is to:

Work with a coalition to address dating abuse and community and social change.

Create and deliver messaging around the issue of dating abuse.

Develop dating abuse prevention protocol and policy guidelines.

“Build from good; expect better; make great.”

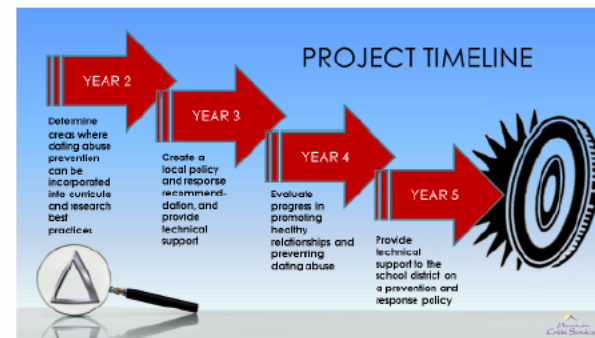
—Brown et al. 1996

PROJECT DETAILS

A five year cooperative agreement funding 10 state domestic violence coalition grantees to engage in primary prevention of intimate partner violence .

Each state grantee supports one or two coordinated community response teams (CCRs) to implement strategies at the local level.

The DELTA FOCUS project runs from March 2013 to February 2018.



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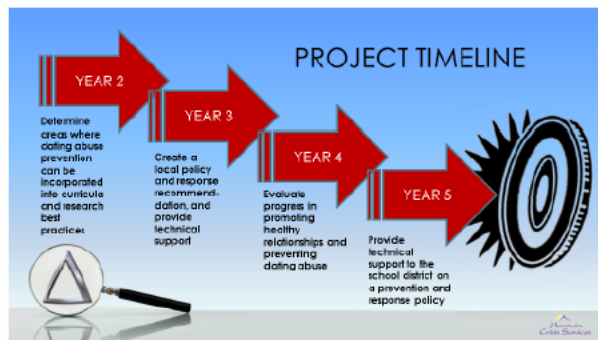
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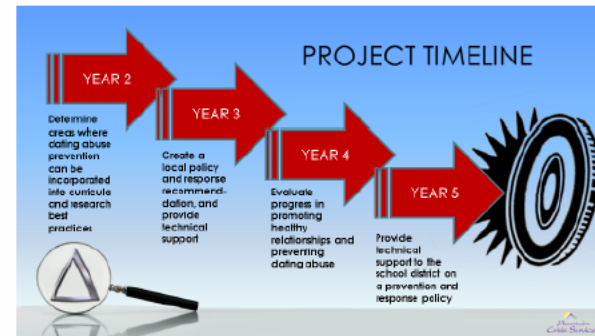
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Travel back in time to Mariposa County





Messaging: Shifting from Old to New Messages

“Dating Violence”

--> Healthy Relationships

Messaging: Shifting from Old to New Messages

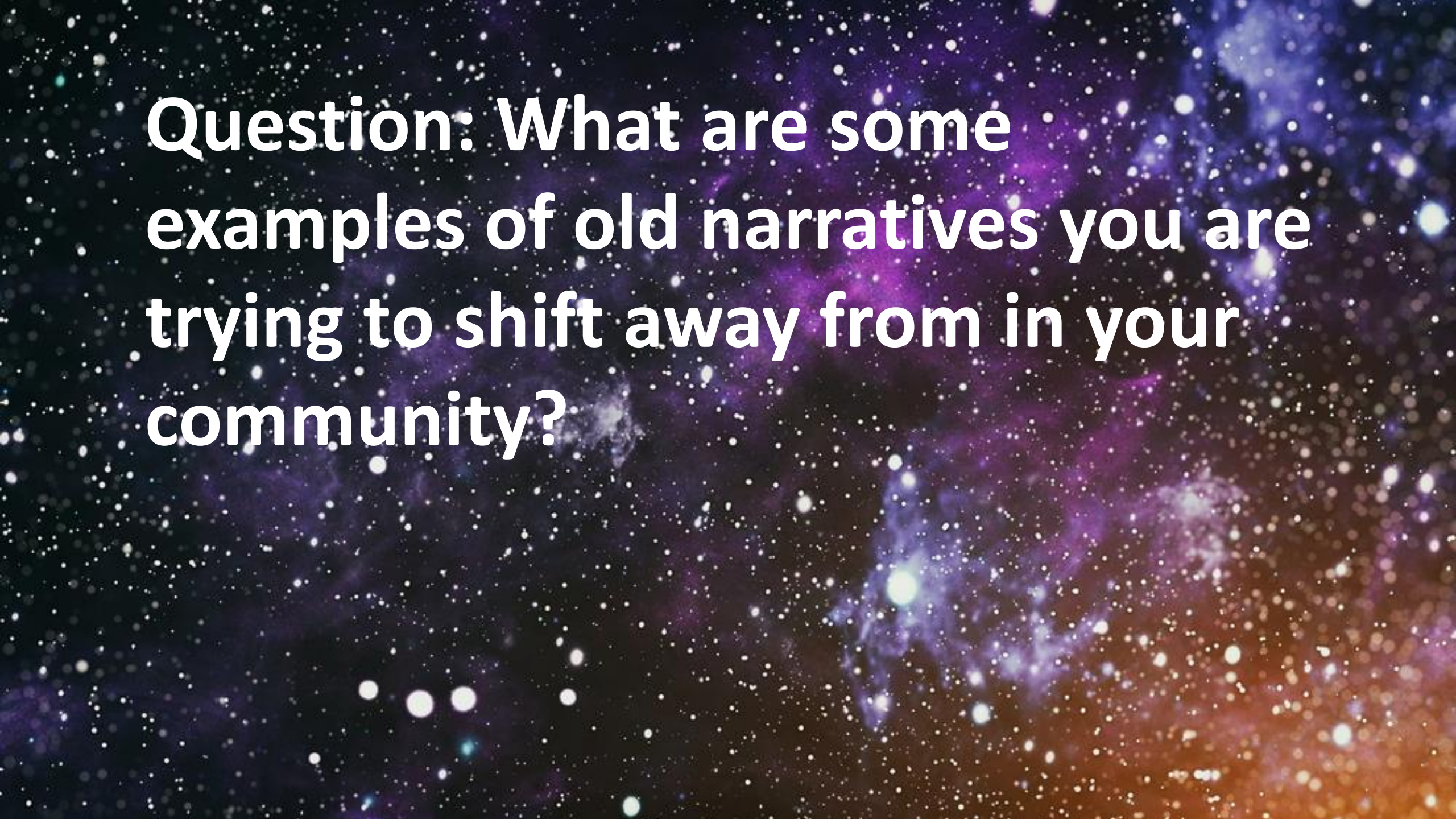
“Relationships happen at home”

-->relationships happen at school

Messaging: Shifting from Old to New Messages

“Policy = discipline and ‘just a piece of paper’”

--> policy is many things, includes practices



Question: What are some examples of old narratives you are trying to shift away from in your community?

Berkeley Media Studies Group: messaging themes to use throughout our work.



Students can't learn if they're hurting or don't feel safe.



Schools have a responsibility to give students the skills they need to succeed in the classroom and in life.



Healthy relationships are the foundation for a strong and healthy community.



Together we can prevent teen dating violence.

The old adage:

“It takes a village”



ALLIANCE
FOR COMMUNITY TRANSFORMATIONS

Issue 3, Volume 2
July, 2016

Quarterly Newsletter

Inside this issue:
Learn about how the Alliance's values guide our work.
Confidentiality & Safety (P.2), Personal & Professional Responsibility (P.2), Sustaining Ourselves & Our Communities (P.3), Empowerment (P.4), Social Change Through Education and Advocacy (P.5) and Equality & Respect (P.6)



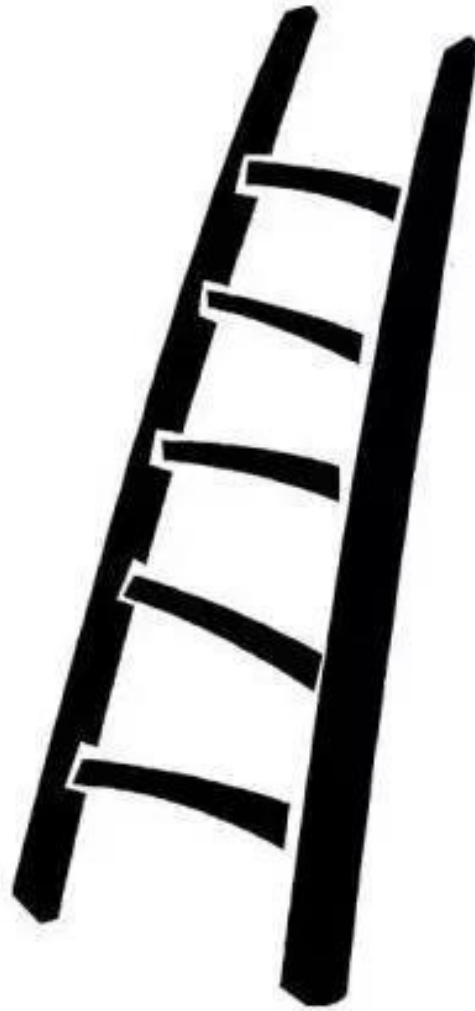
**Transmit messaging into outer
space!**

**Social media, regular media, public
meetings, any meeting**

Youth-led Messaging!



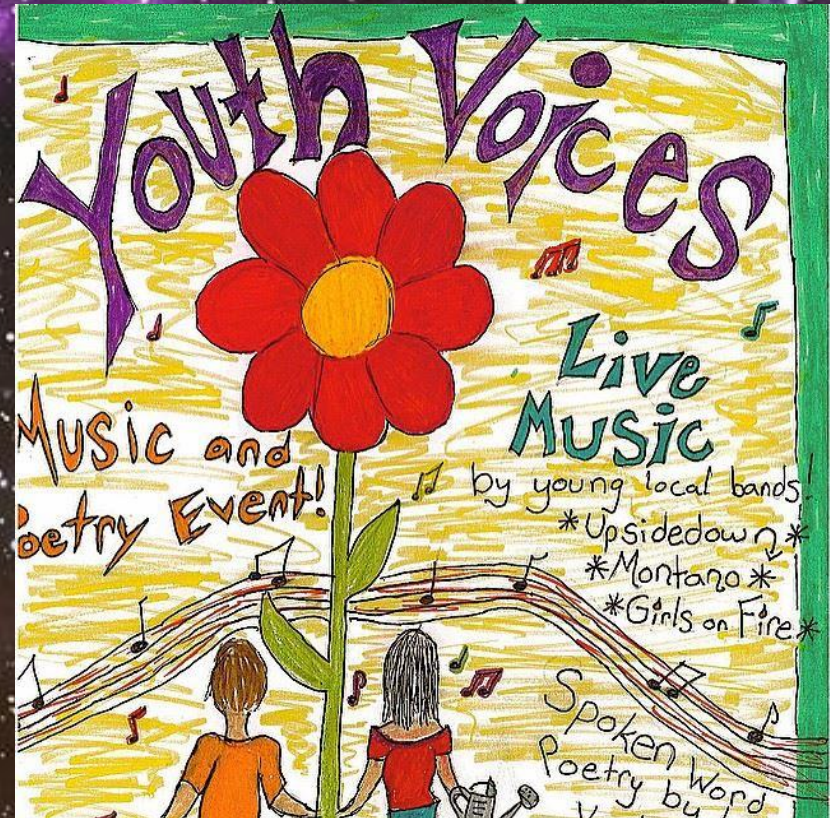
Ladder of Youth Voice



8. Youth/Adult Equity
7. Completely Youth-Driven
6. Youth/Adult Equality
5. Youth Consulted
4. Youth Informed
3. Tokenism
2. Decoration
1. Manipulation

Adapted by Adam Fletcher (2011) from work by Roger Hart, et al. (1994)

Youth Voices Event Version 1.0



Youth Voices Version 2.0



Healthy relationships require...

Respect communication
friendship kindness
caring happiness
honesty understanding
compromise smiling
laughing **TRUST**
loyalty consideration
listening talking **LOVE**
encouraging fair balance

Are YOU In A Healthy Relationship?

CARING
COMFORT
TRUST
LAUGHTER
PATIENCE
ACCEPTANCE
APPRECIATION
COMMUNICATION
VALIDATION

LISTEN
VALUE
EXPRESS
BOUNDARIES
COLLABORATE
UNDERSTAND
ENCOURAGEMENT
CONSIDERATE
LOVE

Youth Voices 3.0



Youth Voices 4.0

Youth Voices

Rock n' Write

A musical inspired by lyrics

dec 1st & 2nd At 7p

All tickets just \$5

Written and directed by **MCHS students** featuring young musicians trained by **Adam Burns**.
Produced by **Bryan Starchman**

in the Richard D. Fiester **Auditorium**



Evaluation:

Tracking messages/messengers

Data-to-action



{Sustainability:}

**Keep transmitting messages into
the atmosphere!**

Policy Change



**(not as exciting as space travel but does help to
shape social norms)**

Aiming for school district wide policy that includes many components



Tried to build on what was already working well

Many presentations to SB

Biggest achievement: training for all school staff

**Question: How do
school policies
help to shape
social norms?**



Let's help our teens have healthy relationships!

Our schools should...

Provide staff with training on healthy teen relationships and preventing dating abuse.

Let's help our teens have healthy relationships!

Our schools should...

Let students know there is a person they can talk to about having a healthy relationship.

Let's help our teens have healthy relationships!

Our schools should...

Establish a plan to respond to dating abuse when it happens.

Let's help our teens have healthy relationships!

Our schools should...

Teach and talk about healthy relationships.

Let's help our teens have healthy relationships!

Our schools should...

Model and teach healthy communication skills.

Mountain Crisis Services
P.O. Box 2075
Mariposa, CA 95338

Our schools should...

For more information, contact:
audrey@alliance4you.org

Let's help our teens have healthy relationships!

Evaluation:

Pre/Post Surveys



Community

Partner Surveys

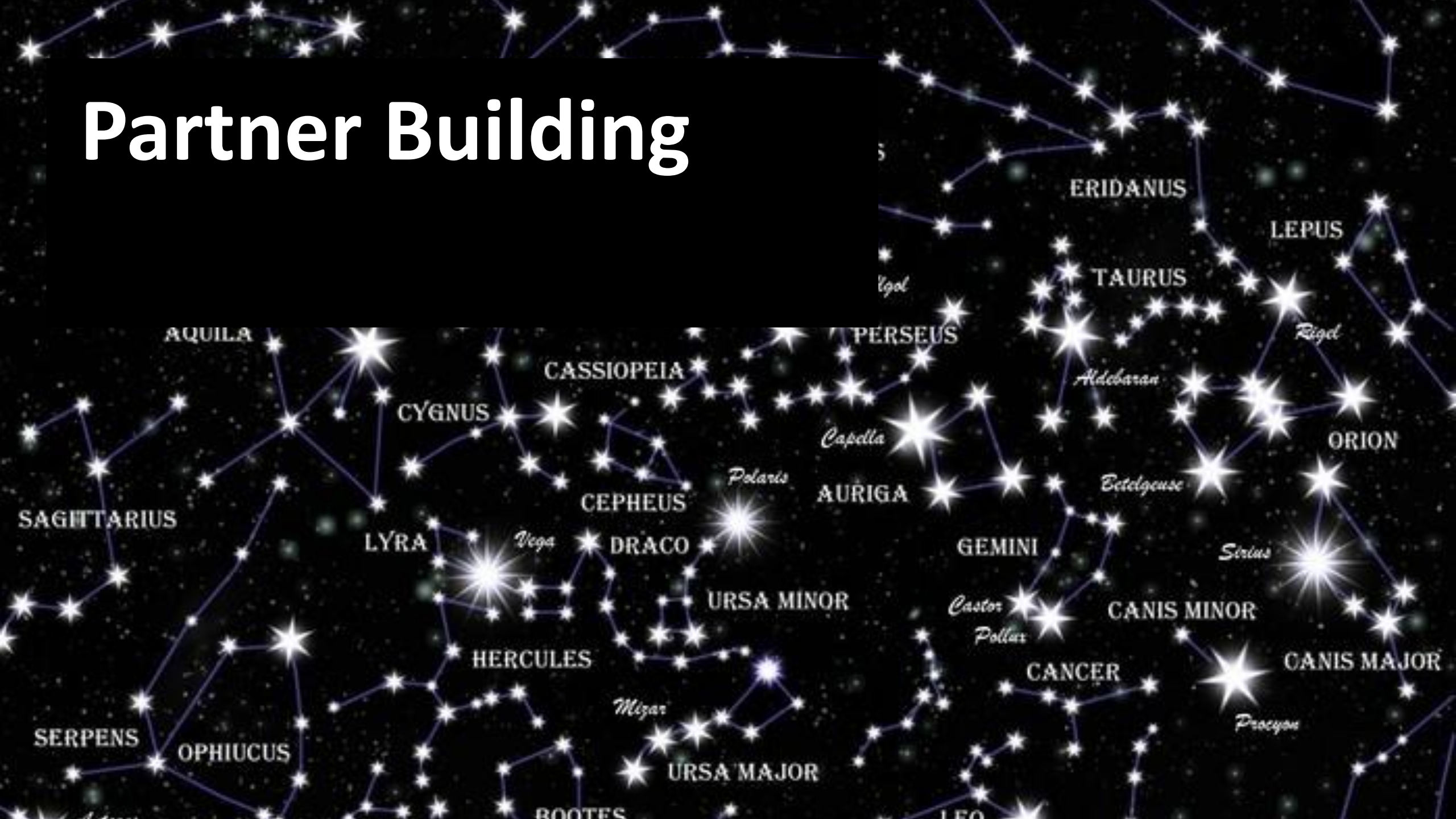
{Sustainability:}

**Make sure a policy
is carried through**



**“Implementation
Support” 😊**

Partner Building



**THE
USUAL SUSPECTS**

**Schools, health services, law enforcement,*
sports, YOUTH, media and arts**

QUESTION: Who are some (un)usual suspects that you partner with?



Evaluation:

**Partner building and
tracking**

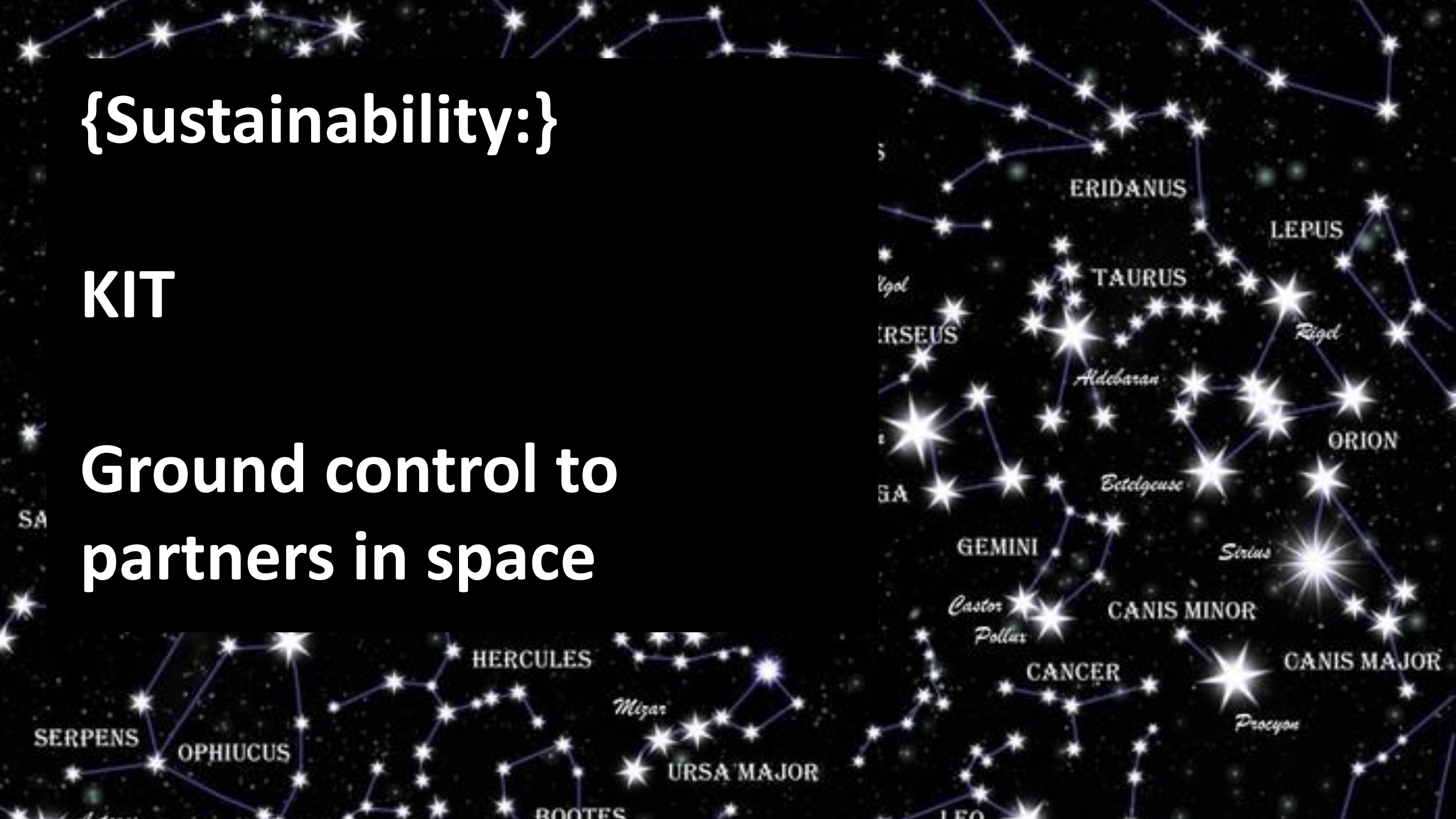
**Community Partner
Interviews**



{Sustainability:}

KIT

Ground control to
partners in space



Evaluation Tip: Share Data!



Update: Efforts to promote healthy relationships at MCUSD

MCUSD
promotes healthy relationships by...

Training staff

Including healthy relationships in curriculum

Documenting incidents of abuse

Reaching out to parents

(21 respondents, Community Partners Survey)

How do we promote healthy relationships??

Model respect

Encourage trust

Listen

Discuss what makes a relationship healthy

Take the time to talk

Write

Ensure services (counseling!) are available

(32 respondents, MCUSD Staff Post-Training Survey)

45% of school staff surveyed were **unsure** if the school has a way for students to make a confidential report about aggressive behavior from a romantic partner.

(19 respondents, Staff Pre-Training Survey).

So long for now!

Thank you!



Contact Audrey at:

Audrey@alliance4you.org

(209) 742-5865