

Prevention Peer Network

November 17, 2016

Control Panel

The screenshot shows a web application interface with a control panel on the left and a main content area on the right. The control panel contains several icons: a microphone, a hand, a square, and a globe. The main content area is divided into two sections: 'Audio' and 'Questions'. The 'Audio' section shows 'Telephone' selected, with dialing information: 'Dial: +1 (646) 307-1720', 'Access Code: 228-584-580', and 'Audio PIN: 91'. A red box highlights the instruction 'If you're already on the call, press #91# now.' with a link 'Problem dialing in?'. The 'Questions' section has a text input field with the placeholder '[Enter a question for staff]'.

Expand Audio for call in information

Expand/minimize the control panel

Raise your hand to be unmuted

Type questions/comments here

Please note, this webinar is being recorded.

Agenda

- ✓ Opening Circle
- ✓ Highlights from DVAM
 - ❑ Center for Domestic Peace
 - ❑ Human Options
 - ❑ Laura's House
- ✓ Lassen Family Services
- ✓ Q&A
- ✓ Discussion: Shared expertise, emerging issues, challenges, triumphs

Opening Circle

- Please type in your name, agency and location



Upcoming Training Opportunities



Strategic Communications Training to Prevent Adolescent Dating Abuse

Monday, January 9, 2017 - 9:00am-3:30pm

Sacramento, CA - Hilton Sacramento Arden West

During this training, participants learn to:

- ✓ Identify how adolescent dating abuse is currently framed in news coverage, and the challenges and opportunities of that coverage
 - ✓ Describe how strategy and framing can work together to prevent adolescent dating abuse
 - ✓ Develop effective messages about preventing adolescent dating abuse
 - ✓ Practice responding effectively to tough questions about adolescent dating abuse.

Upcoming Training Opportunities

Building Change Together

Prevention Core Competencies Training

January 10 - 12th | Hilton Sacramento Arden West



This project was supported by funding awarded by the U.S. Department of Health and Human Services Family Violence Prevention and Services Act (grant number PV14011577) through the California Governor's Office of Emergency Services (Cal OES).

The training will run from 8:30 - 4:30pm each day

Training participants will be connected with a community of peers that will increase program efficacy and access to resources while mitigating burnout. Advocates who attend this training will leave with:

- Increased sense of community and network leading to more sustainable prevention efforts
- Understanding of specific theories and models for creating community change that highlight strengths and contributions of prevention specialists to communities and anti-violence movement
 - Practical tools for strategically planning and implementing more effective and efficient prevention strategies
- Increased understanding and ability to leverage existing resources and community assets for greater collective impact

Save the Date



SHIFTING THE LENS

Transforming Our Approach to Domestic Violence

2017 Statewide Domestic Violence Conference | March 6-7, San Diego Hilton Spa & Resort



**CENTER FOR DOMESTIC
PEACE®**

Working Together to End Domestic Violence

Domestic Violence Awareness Month 2016

Laurel Freeman

Prevention Supervisor

Children & Youth Services Division

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MAYA (Marin Against Youth Abuse) Committee - October 2016

- Youth-led advisory and action committee created to address teen dating abuse from a peer prevention model.
- Partnership with Huckleberry Youth Programs.
- 25 teen participants from 11 high schools
- 4 interns from 2 colleges



Purple Shoe Campaign - DVAM 2015 & 2016

Raising awareness of domestic violence and its impact on children

CHILDREN'S PURPLE SHOE PROJECT 2015



Imagine
"walking in the
shoes" of children
who experience
domestic violence.

**JOIN US IN COLLECTING
USED CHILDREN'S SHOES
to raise awareness of
domestic violence and
its impact on children.**

For every shoe donated, Vionic Shoes
will donate \$20 towards children's
shoes, up to \$1,000!

VIONIC
ORTHANEEL
TECHNOLOGY



**PLEASE DONATE WORN OUT
KID'S SHOES TO C4DP:
734 A Street, San Rafael M-F 10-4pm**

All footwear welcome! Shoes will be
painted purple, and made into an art
installation to be unveiled at C4DP
on October 30th. Come join us!



OCTOBER IS DOMESTIC VIOLENCE AWARENESS MONTH

This Project calls us as a
community to improve the
lives of 800 children in Marin
by imagining "walking in their
shoes." It's our community's
collective responsibility to
support children to grow up
safe and free of violence.

**CENTER FOR DOMESTIC
PEACE**
Working Together to End Domestic Violence



Questions? 415-526-2543
www.CenterforDomesticPeace.org

C4DP collected worn out (too worn to donate to Goodwill) children's shoes from the community through outreach to mothers' clubs, schools, and parent groups. This campaign brought in new community partners and new donors.





Donated shoes were painted purple and used to create art installations that were displayed in the community.

Installations sites included the Family Violence Summit, the Marin County Civic Center, San Rafael Public Library, and Dominican University.



Purple Shoe Campaign & DVAM at Dominican University

- ▶ Student interns created purple shoe installations around campus along with facts about domestic violence and its impact on children.
- ▶ Interns and Penguins for Peace student club members created a domestic violence awareness week with 4 days of activities, including several days of tabling, a self-defense class, and a documentary night.

Prevention & Outreach at Dominican University



Day of the Dead Memorial for DV Homicide Victims

A C4DP tradition started in 2001 that has grown to 75+ attendees, including survivors, family members, police officers, staff from the District Attorney's office and community partners.



Day of the Dead Memorial

- ▶ The event is hosted by Voces de Cambio, a multicultural and bilingual English/ Spanish group of survivors who want to be agents of change in their community.
- ▶ C4DP helps coordinate and support their efforts, which include prevention work year-round at health fairs, local events, and as peer counselors.
- ▶ Voces de Cambio and C4DP staff members build the altar, and lead a ceremonial “reading of the names” of Bay Area victims of domestic violence homicide. The ceremony is conducted in Spanish and translated into English for non-Spanish speaking attendees.
- ▶ Throughout the year C4DP staff scan local newspapers and crime reports and keep a list of DV homicide victims in the Bay Area. This allows us to know what is happening on a local level and bring to light those deaths that may otherwise not be recognized as being DV related.

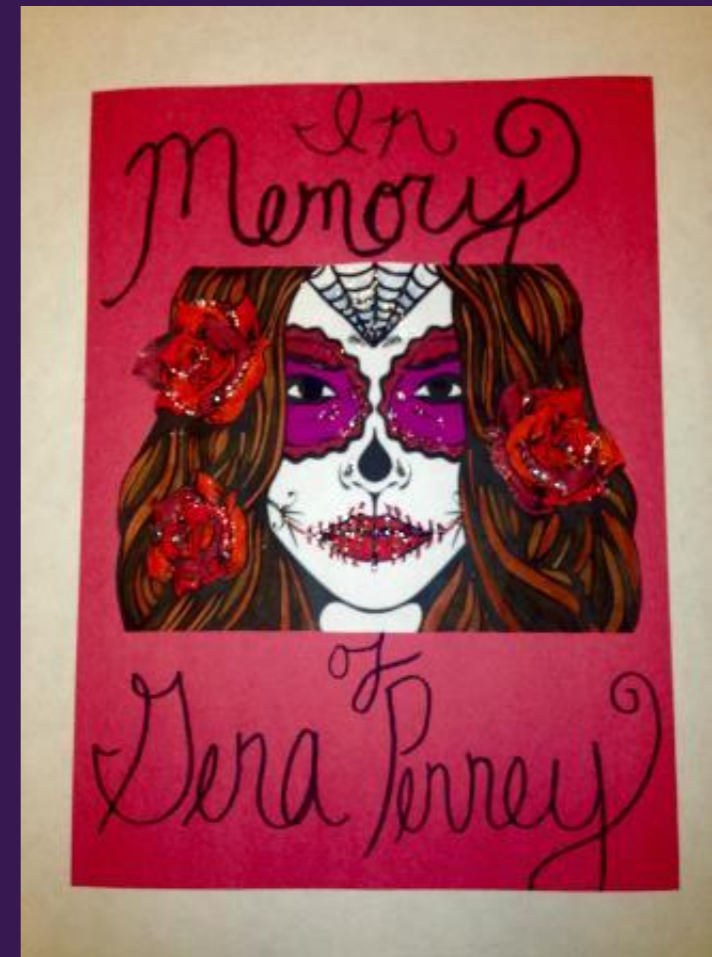
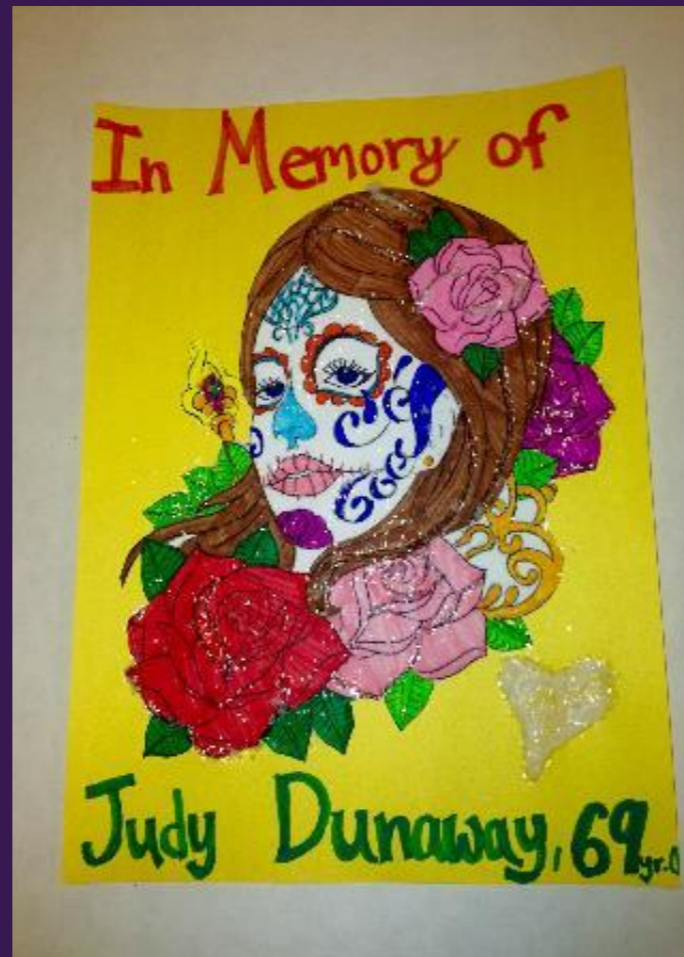
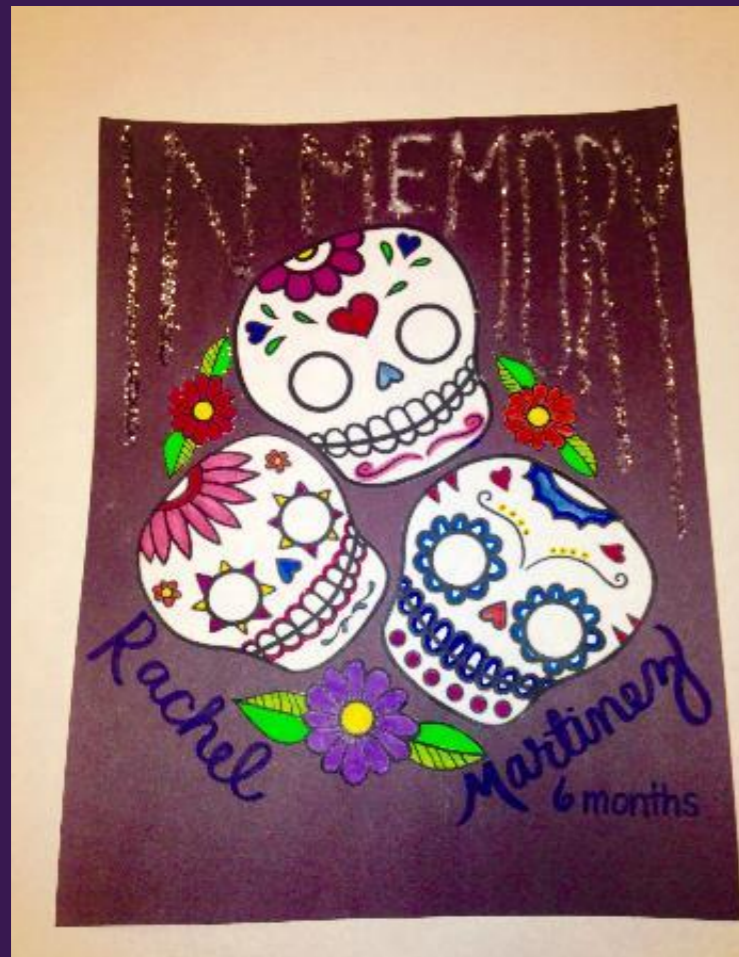


Youth Participation in Day of the Dead Events

- ▶ MAYA members created individual sugar skull memorials for victims. Victims' names and a brief synopsis of the incidents were read aloud in a MAYA meeting to help youth better understand the reality of DV homicide.
- ▶ C4DP staff led a training and discussion of the statistics and issues related to DV homicides, as well as factors that increase lethality. The importance of safety planning and connecting victims to shelter and support was also discussed.
- ▶ The sugar skull memorials were displayed at C4DP's Day of the Dead event, and as a part of student created altars in several high schools and at College of Marin.

Sugar Skull Memorials





Altars in High Schools



College of Marin



The background features abstract geometric shapes in shades of green and purple. On the left, a solid dark green shape extends from the top to the bottom. On the right, there is a complex arrangement of overlapping, semi-transparent shapes in various shades of purple and green, creating a layered, modern aesthetic.

Questions?



Domestic Violence Awareness Month Activities 2016



Jennifer Ponce, CHES
Prevention Education Manager
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Laura's House H.E.A.R.T. high school clubs raised awareness about domestic violence and teen dating violence on their campuses. Hundreds of students joined Laura's House/H.E.A.R.T. high school clubs this October. Awareness campaigns included purple ribbon activities, purple shirt day and clothing drives.

The H.E.A.R.T. school club at Cypress High School held a clothing drive during the month of October. Students donated clothing for the Laura's House Resale Store. The Cypress High School H.E.A.R.T. club leader also wrote a newspaper article for the school newspaper, raising awareness about domestic violence and teen dating violence.



The Prevention Education Specialist Team raised awareness about domestic violence and Laura's House resources at Kaiser Permanente's 4th Annual Healthy Relationships, Healthy Families Fair.





The Prevention Education Specialist Team partnered with Laura's House Resale Store staff to raise awareness about teen dating violence, the Healthy Emotions and Attitudes and Relationships Today (H.E.A.R.T.) program and volunteer opportunities at a National Charity League Philanthropy Fair.

The Prevention
Education
Specialist Team
spread the word
about domestic
violence and
Laura's House
services at a Title
IX Event at
Santiago Canyon
College.



The Prevention Education Specialist Team raised awareness about domestic violence and Laura's House resources at the Diocesan Domestic Violence Forum.



The prevention education specialist team facilitated healthy emotions and attitudes in relationships today (H.E.A.R.T.) presentations at various high schools, colleges and organizations throughout Orange County. This youth outreach program focuses on raising awareness about teen dating violence and Laura's House resources.

Laura's House
Ending the Silence of Domestic Violence

Questions?



DVAM 2016



Jessica Reynaga, MSW
Community Education Manager
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Goal: Increase Followers and Awareness



October 2016

Domestic Violence Awareness Month

Employees



Teens



Board Members, Community Partners, Etc.

#PledgePurple

Employees

DVAM Awareness Day Highlights:

- Health Cares About DV Day
- DV Awareness Day

DVAM Mementos/ Reminders:

- Pins
- Pledges

Weekly DV Myth Busters

- Total 8 Myth Busters
- 2 myths/week



Teens

#StandAgainstDV Campaign

- 5 High Schools
- Varsity team commitment to wear purple socks during one Friday night game in October in honor of DVAM
 - 1/5 schools received media coverage
 - 2/5 schools hosted an awareness week during their purple socks game
 - 3/5 requested a 1 hour presentation for their athletics department
 - 5/5 games were tabled by Human Options to share out resources



Board Members, Community Partners, Etc.

3 Community Influencer DVAM Support Videos

- Chief Rojas, Santa Ana PD
- Rodney Thomas, Manager of Investigations at OC Sheriff's Office
- Ted Burnett, Assistant District Attorney

Social Media Challenge

- Created to spread awareness during the week of DV Awareness day, utilizing #StandAgainstDV #Pledge Purple

Media Coverage for Purple Socks Game

- OC Register writes an article about the #StandAgainstDV Campaign, highlighting the athletes efforts to spread awareness



Questions?

LHS V.I.P. Club



Violence Intervention Prevention



Lori Watson

VIP Program Coordinator

Prevention Educator

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What is VIP

- The VIP- Violence Intervention Prevention Club is a program that was developed to decrease violence amongst teens and pre-teens. It is comprised of students from Lassen County High Schools that are trained as advocates against bullying, domestic violence, teen dating violence, sexual assault, and suicide prevention. Every year, presentations are given to local schools to raise awareness and educate students on these issues. We recruit teens that are passionate, committed and enthusiastic about being part of this peer led program to help make a difference.

Club meetings in the drama room

Is there more
pizza?



Poster campaign for Dating Violence Awareness Month



Freshman Gala

Your girlfriend
already signed up



Lassen Family Services Walk a Mile Event

Taking a Stand against Domestic Violence and Sexual Assault

Changing the face
of awareness



Lassen Family Services Walk a Mile Event

Taking a Stand against Domestic Violence and Sexual Assault



Lassen Family Services Walk a Mile Event

Taking a Stand against Domestic Violence and Sexual Assault

Ummmm.....
Prevention?



Giving back
to the
community



Lassen Family Services Walk a Mile Event

Taking a Stand against Domestic Violence and Sexual Assault



Follow your bliss

I must twirl!!!

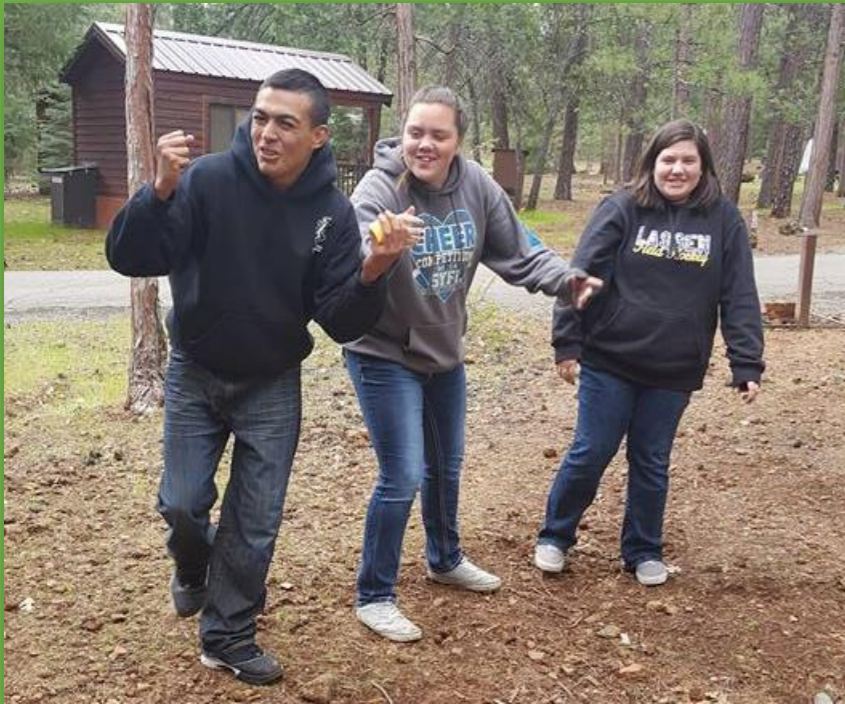


Life Skills Leadership Retreat

Burney Falls



Life Skills Leadership Retreat



Radio Game
Skits



Life Skills Leadership Retreat

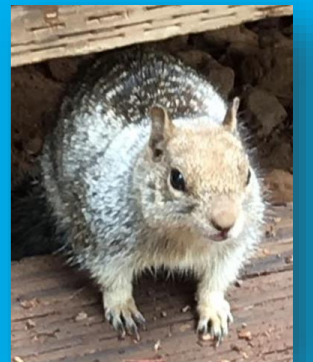


Y'all are cheatin'



Did someone drop a card?

Cut-throat UNO



Life Skills Leadership Retreat

Finding Balance



Left! Right!



Life Skills Leadership Retreat

Fish



What if they fall in?



The girls are looking. Don't fall in!



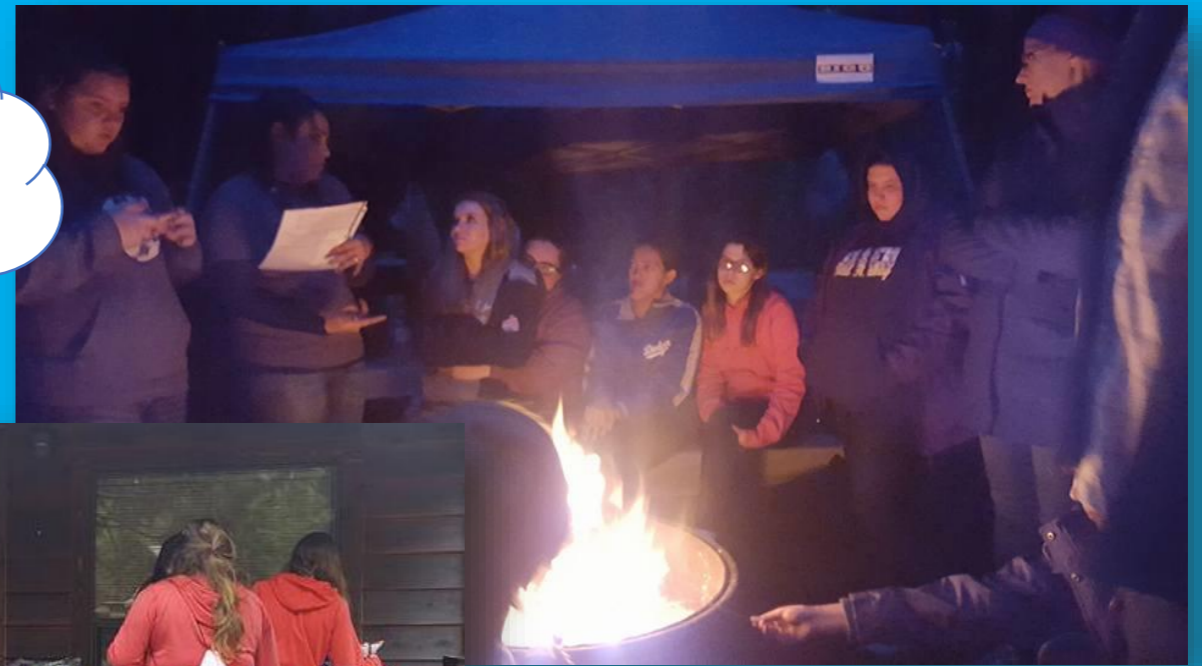
Can we go swimming?



Life Skills Leadership Retreat



Deep thoughts
around the
campfire



2015/16 V.I.P. Club Project Anti-Bullying Video

<https://www.youtube.com/watch?v=dx6Ku6oQ4e4&feature=youtu.be>





Questions?

Shared expertise and discussion

- ❑ Current emerging issues?
- ❑ Challenges or triumphs?
- ❑ Requests on future webinars?



PPN Webinar in December

SAVE the DATE



**Prevention Peer
Network Webinar**
**Teen DV Month Strategy
Session & Toolkit Debut**
Thursday, December 15, 2016
10:30 a.m. - 12:00 p.m.

Have you started your preparations for Teen DV Month?

- ✓ To help everyone get ready for February, the Partnership will be covering everything you need to know about 2017's Teen DV Month Campaign.
- ✓ We will be discussing this year's theme, sharing resources, and how best to utilize social media in your campaigns!
- ✓ If you'd like to share your Teen DV Month events and prevention strategies with your peers, please contact us!

Together we're stronger

Prevention at the Partnership



Public Policy



Communications



Capacity Building



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