

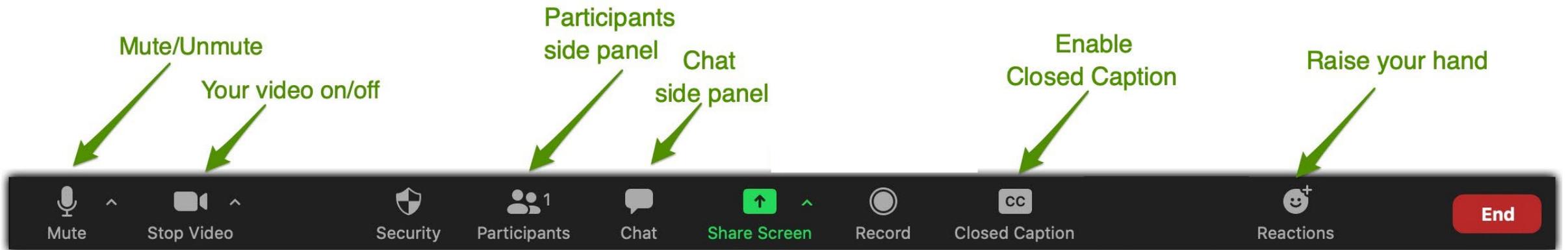


# WHAT DOES SUSTAINABILITY MEAN FOR PREVENTION PROGRAMS?

JULY 28, 2022

# CONTROL PANEL

THIS WEBINAR IS BEING RECORDED



# AGENDA

- OPENING CIRCLE
- TOPIC: WHAT DOES SUSTAINABILITY MEAN FOR PREVENTION PROGRAMS?

Presenter:

- Miranda Stiers, Prevention Manager



We acknowledge that we are on the traditional territory and homelands of California Native Peoples. These Nations include over 120 federally recognized tribes and many other non-recognized tribes that are all very culturally diverse. We thank these Nations for their generosity, and we keep them in our hearts and thoughts as we are in this space today, this week, and every day.

<https://native-land.ca/>



# OPENING CIRCLE

Please type in your name, pronouns, agency and location

# GROUNDING IN PRIMARY PREVENTION

“A primary prevention approach **moves beyond educating people about the red flags** that might help them avoid potential abusers and about strategies to avoid becoming abusive themselves.

It seeks to change the **larger factors** that impact the likelihood of individual victimization or perpetration.

By framing the issue in such a **big-picture way**, primary prevention places responsibility for ending violence onto the broader **community as a whole.”**

*~Texas Council on Family Violence*





# SUSTAINING PRIMARY PREVENTION

- CONDUCTING PRIMARY PREVENTION AND CHANGING SOCIAL NORMS IS A LONG-TERM INVESTMENT.
  - SUSTAINING PRIMARY PREVENTION IS THE PROCESS OF BUILDING A LASTING INFRASTRUCTURE THAT WILL SUPPORT ONGOING DEVELOPMENT AND MAINTAINING THE EFFORTS TO CREATE THE CHANGE THE PREVENTION INITIATIVE WAS DESIGNED TO ACHIEVE.
  - IT IS ALSO CRITICAL TO BUILD INSTITUTIONALIZED MECHANISMS FOR NURTURING AND SUSTAINING THE CAPACITY OF NEW INDIVIDUALS AND ORGANIZATIONS TO BE ABLE TO IMPLEMENT AND EVOLVE THE PREVENTION STRATEGIES.
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## SUSTAINING PRIMARY PREVENTION

- THE CORE COMPETENCIES FOR SUSTAINING PRIMARY PREVENTION INCLUDE THE ABILITY TO:
  - Determine what strategies warrant sustaining and what strategies should be discontinued;
  - Strengthen champions for the prevention initiative and deepen community ownership and commitment by a range of stakeholders;
  - Fully integrate the prevention strategies that warrant sustaining into the day-to-day operations of other organizations than the lead organization that planned, implemented and evaluated the initiative;

# SUSTAINING PRIMARY PREVENTION

- THE CORE COMPETENCIES FOR SUSTAINING PRIMARY PREVENTION INCLUDE THE ABILITY TO:
  - Increase individual and organizational capacity to implement new strategies and new organizations as warranted;
  - Advocate for changes in public and institutional policies and procedures to establish infrastructures that can sustain efforts over time to change the prevention initiative was designed to achieve; and
  - Identify and apply resources to engage new and diverse funders to generate funding and ensure sufficient resources for sustaining among new organizations.

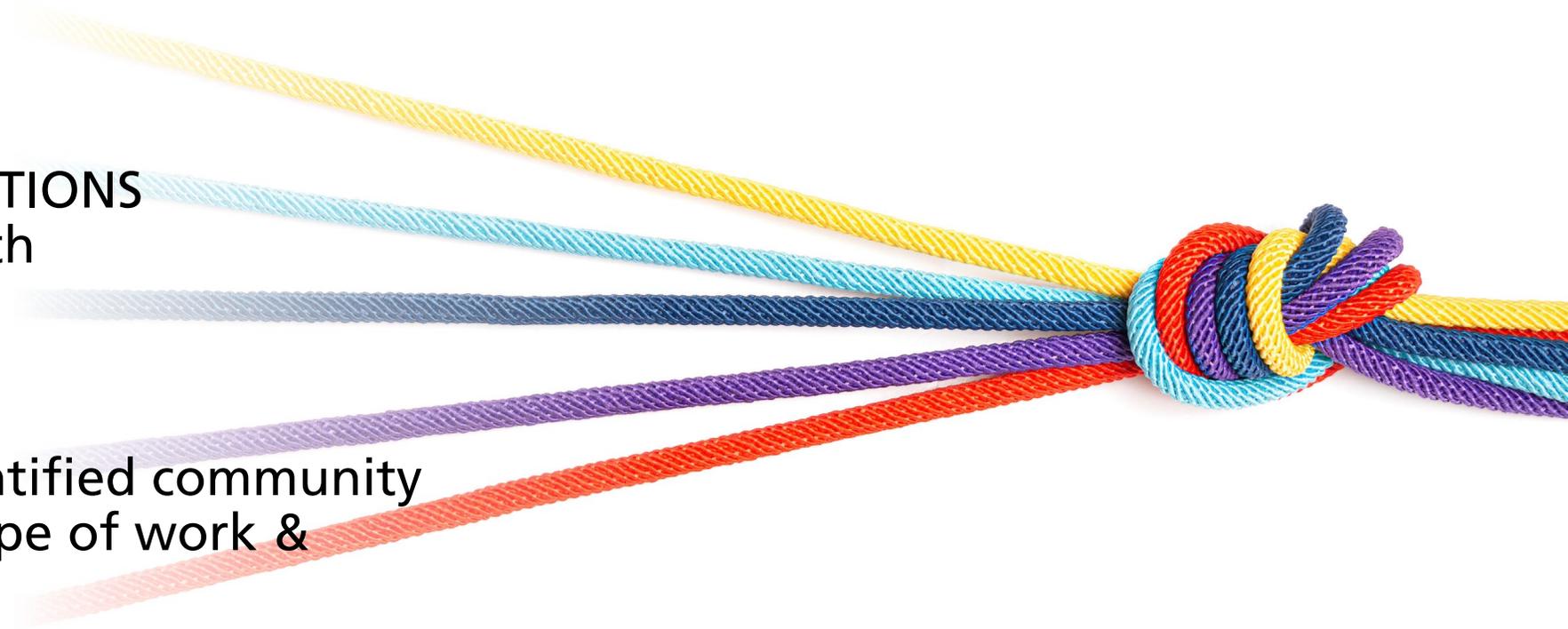


# INTEGRATION

- CROSS-TRAINING
- SHARING THE LOAD
- PRIORITIZE PREVENTION
- REGULAR MEETINGS WITH EXECUTIVE DIRECTOR
- EDUCATING BOARD ON PREVENTION

# GRANT APPLICATIONS

- CAPACITY CONSIDERATIONS
  - Planning for growth
  - Onboarding
- COLLABORATION
  - Knowledge of identified community
  - Understanding scope of work & deliverables
- PARTNERSHIP
  - Deepens connection to work



# ALTERNATIVE FUNDING

- ACCESS TO UNRESTRICTED FUNDS
- PRIVATE FOUNDATIONS
- CDC
  - Grant reports can be intense, ensure you have the support
- MOUs WITH COLLABORATIVE PARTNERS
  - Schools
  - Community Centers
  - Intersecting movements

# GIVING BACK

“SINCE WE ARE ACKNOWLEDGING THAT MANY ISSUES ARE RELATED TO SEXUAL VIOLENCE AND THAT A HOLISTIC APPROACH IS NEEDED TO ... CREATE HEALTHY COMMUNITIES, IT IS ONLY APPROPRIATE THAT YOU WOULD **GIVE BACK TO THE COMMUNITY PARTNERS...**

THIS MEANS TAKING THE TIME TO ATTEND MEETINGS WITH THEM, ATTENDING AND/OR SUPPORTING THEIR EVENTS, AND EVEN, IN SOME CASES, INCORPORATING SOME OF THEIR MESSAGES INTO THE WORK YOU ARE ALREADY DOING.”

~MORGAN CURTIS, FORMER DEPUTY DIRECTOR, TAASA

# PREVENTION AT THE PARTNERSHIP



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