Welcome! We will begin shortly.
Please do not put your phone line on hold.

While we wait to get started, please use the text chat window to tell us: “What is your favorite summertime activity?”

Type your answer in the text chat window. Then use the arrow key below the window to specify that the message should be sent to “All – Entire Audience.” Then click “send.”

Nurturing a vibrant and diverse prevention peer network
Prevention Peer Network Web Conference

Bringing Communities Together for Youth: Lessons from the Central California Youth Summit

July 15, 2014
Opening circle

Please un-mute your line and share: your name, agency, agency location, and either:

1) A tip on youth organizing
OR
2) A question, issue or challenge you would like to discuss today
Technical Difficulties

Audio difficulties:
- Hang up the phone and call back using your initial call in information.

GoToWebinar Program malfunction:
- Close down the program and log back on
- If the problem persists please refer to the PDF provided to follow along with the call.
The Control Panel

a. **List of participants** who have logged on

b. **The “grab tab”**: the red arrow will minimize/expand the panel

c. **Call-In Information**

d. **Chat window**: type a message, question or comment, then below, use the arrow key on the right, specify to whom the information should be sent. Then click “send.”
Prevention Peer Network Web Conferences

• Information-sharing, discussion, and relationship-building among domestic violence (DV) and teen dating violence (TDV) prevention advocates and educators across California.


• See [www.cpedv.org/ppnwc](http://www.cpedv.org/ppnwc) for:
  • Information about the four tracks
  • Up-to-date schedule and links to registration
  • Answers to Frequently Asked Questions
First things first! Set clear goals

**CCYS Mission**

Central California Youth Summit (CCYS) commits to engage, empower, support, and inform youth and adults about the dangers of teen dating violence and strives to provide resources on issues affecting youth regardless of gender, class, sexual preference or race.
At this stage you don’t need intricate details but your goals and general plans should be tangible.
The Black Folder!

It is important to meet with your stakeholders:
- Champions in the community,
- School Boards,
- School District Superintendents,
- Board of Supervisors,
- Local Law enforcement,
- District Attorney’s office,
- Churches
- Anyone with a vested interest

Put together your presentation folder with your proposal of the event, Fact sheets etc.
Know your Audience

You are the EXPERT!

Stories speak

YOU are the presentation

Not everyone will get it. But some will!
Develop your committee!

Think outside your Circle!

This will be a working committee, be sure those on it know that. Who do you want on your committee??? Board member?, Car dealer?, Preschool owner?, Teachers?

There are no right answers, you create the committee that works for you.
Set Goal
Make Plan
Get to Work
Stick to It
Reach Goal
Our original Budget was $10,414. When we grew our budget did as well. 

Final Budget = $16,866
The bottom line

- Total Income: $16,866
- Total Income: $11,200
- Total In-kind: $7,870
- Profit: $2,204
Where did the $$ come from?

Donor letters
School Districts
Kohl's
Walmart
Service Clubs
How do we get people there?

**Strategy**

- School visits
- Flyers
- School Administrators *(busing commitments)*
- Contests
- Social Media
- City transportation
- Clubs
- Churches
- TV/Radio
- Everybody gets a wristband

*It took a lot of hard work, A lot of people talking to a lot of other people!*
So what did the day look like?

<table>
<thead>
<tr>
<th>Saturday April 12, 2014</th>
<th>CCYFs 2014 Conference Track</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Registration</strong></td>
<td>Welcome Family Crisis Center Staff, Worship Hall</td>
</tr>
<tr>
<td><strong>Time</strong></td>
<td><strong>Teen dating violence/sexual assault</strong></td>
</tr>
<tr>
<td>9:00am - 9:35am</td>
<td>Jr High</td>
</tr>
<tr>
<td>9:45am - 10:25am</td>
<td>Jr High</td>
</tr>
<tr>
<td>10:30am - 11:00am</td>
<td>Jr High</td>
</tr>
<tr>
<td>11:15am - 12:00pm</td>
<td>Jr High</td>
</tr>
<tr>
<td>12:00pm - 12:40pm</td>
<td>BBQ Lunch (Westside of Building)</td>
</tr>
<tr>
<td>12:45pm - 1:00pm</td>
<td>Dating Facts and speaker introduction</td>
</tr>
<tr>
<td>1:00pm - 2:00pm</td>
<td>Keynote Speaker Johanna Orozco-Fraser</td>
</tr>
<tr>
<td>2:00pm - 2:30pm</td>
<td>Raffle and closing</td>
</tr>
</tbody>
</table>
Now that the logistics are taken care of, let's wrap it all in bubble wrap!

We’re all mature until somebody brings out the bubble-wrap.
Listen to the Youth!!
EVER FEEL LIKE
You forgot to do something important?

- Branding
- Tool kits (we have a lot of youth in one space)
- Goody bags: Working with local resources
- Registration
- The Nay Sayer
- Prizes

It’s All in the details
Next Steps:

○ Set a date for a large scale youth event in your town

○ Have fun

○ Tell Krystle all about it!!
Contact Me:

Krystle Contreras
Outreach Coordinator
Family Crisis Center
559-781-7462
krystle@ccfamilycrisis.org
QUESTIONS, COMMENTS, DISCUSSION
Additional resources

Prevent IPV: Tools for Social Change
http://www.preventipv.org/

How to Hold a Youth Summit: A Planning Guide
By Search Institute

An Emerging Model for Working with Youth
Best Practices for Youth Organizing
http://www.fcyo.org/media/docs/8141_Papers_no1_v4.qxd.pdf
Closing circle

Please text chat:

What is one thing you learned during this call that you are excited to take back to your work?

AND/OR, what are some topics that you would like explored in future web conferences?