

Prevention Peer Network Web Conference

*Welcome! We will begin shortly.
Please do not put your phone line on hold.*

While we wait to get started, please use the text chat window to tell us: **“What is your favorite summertime activity?”**

Type your answer in the text chat window. Then use the arrow key below the window to specify that the message should be sent to “All – Entire Audience.” Then click “send.”



Prevention Peer Network Web Conference

**Bringing Communities Together for Youth:
Lessons from the Central California
Youth Summit**

Opening circle



Please un-mute your line and share:
your name, agency, agency
location, and either:

1) A tip on youth organizing

OR

2) A question, issue or challenge
you would like to discuss
today

Technical Difficulties

Audio difficulties:

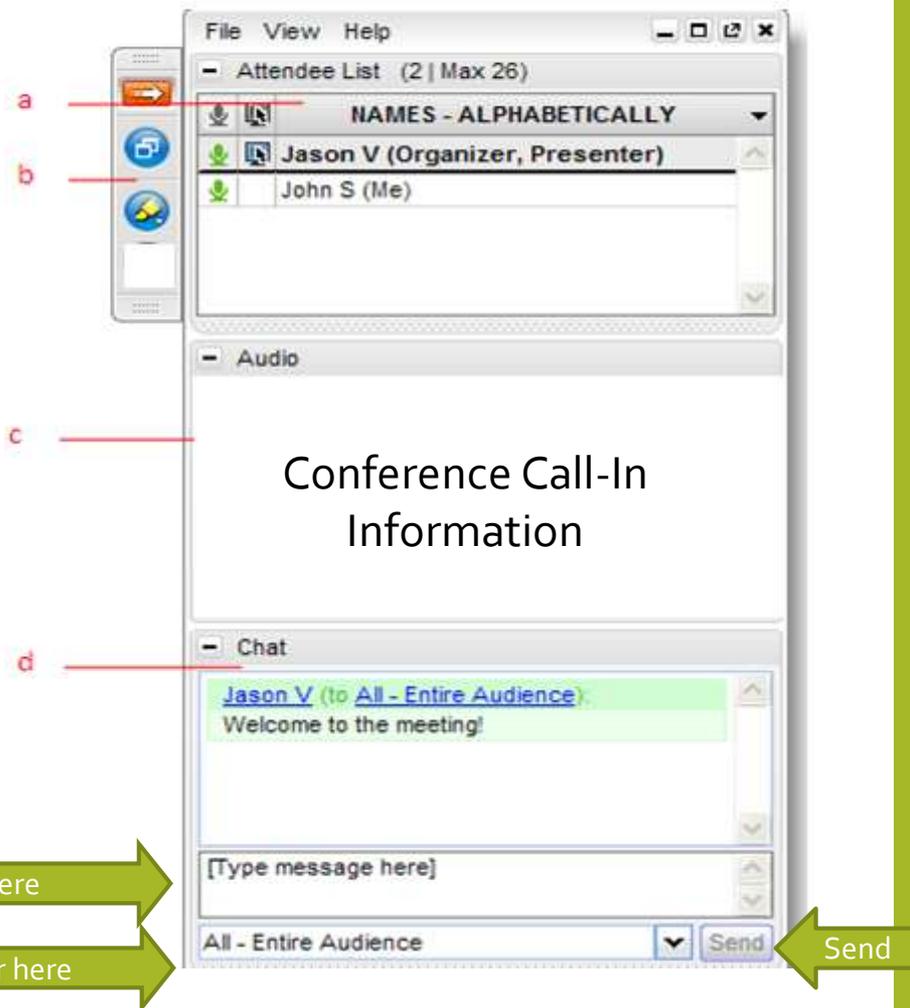
- Hang up the phone and call back using your initial call in information.

GoToWebinar Program malfunction:

- Close down the program and log back on
- If the problem persists please refer to the PDF provided to follow along with the call.

The Control Panel

- a. List of participants who have logged on
- b. The “grab tab”: the red arrow will minimize/expand the panel
- c. Call-In Information
- d. Chat window: type a message, question or comment, then below, use the arrow key on the right, specify to whom the information should be sent. Then click “send.”



Prevention Peer Network Web Conferences

- Information-sharing, discussion, and relationship-building among domestic violence (DV) and teen dating violence (TDV) prevention advocates and educators across California.
- Four tracks: Prevention Education, Prevention Advocacy, Prevention Generations, and Prevention Innovations.
- See www.cpedv.org/ppnwc for:
 - Information about the four tracks
 - Up-to-date schedule and links to registration
 - Answers to Frequently Asked Questions

CCYS

Central California Youth Summit

Large Scale Youth event planning



First things first! Set clear goals

CCYS Mission

Central California Youth Summit (CCYS) commits to engage, empower, support, and inform youth and adults about the dangers of teen dating violence and strives to provide resources on issues affecting youth regardless of gender, class, sexual preference or race.

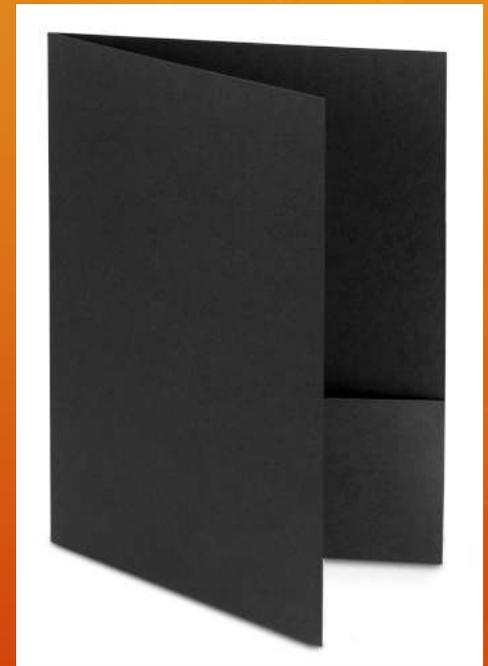


The Black Folder!

It is important to meet with your stakeholders:

- Champions in the community,
- School Boards,
- School District Superintendents,
- Board of Supervisors,
- Local Law enforcement,
- District Attorney's office,
- Churches
- Anyone with a vested interest

Put together your presentation folder with your proposal of the event, Fact sheets etc.



Know your
Audience

Stories
speak

YOU are the presentation

You are the
EXPERT!

Not
everyone
will get
it. But
some
will!





Develop your
committee!

Think
outside your
Circle!

This will be a working committee, be sure those on it know that. Who do you want on your committee??? Board member?, Car dealer?, Preschool owner?, Teachers?

There are no right answers, you create the committee that works for you.







*It's Ok!
we
didn't
either!*

Our original Budget was \$ 10,414. When we grew our budget did as well.

Final Budget = **\$16,866** 



The bottom line

- Total Income: \$16,866
- Total Income: \$11,200
- Total In-kind: \$7,870
- Profit: \$2,204

Where did the \$\$ come from?

Donor letters
School Districts
Kohl's
Walmart
Service Clubs

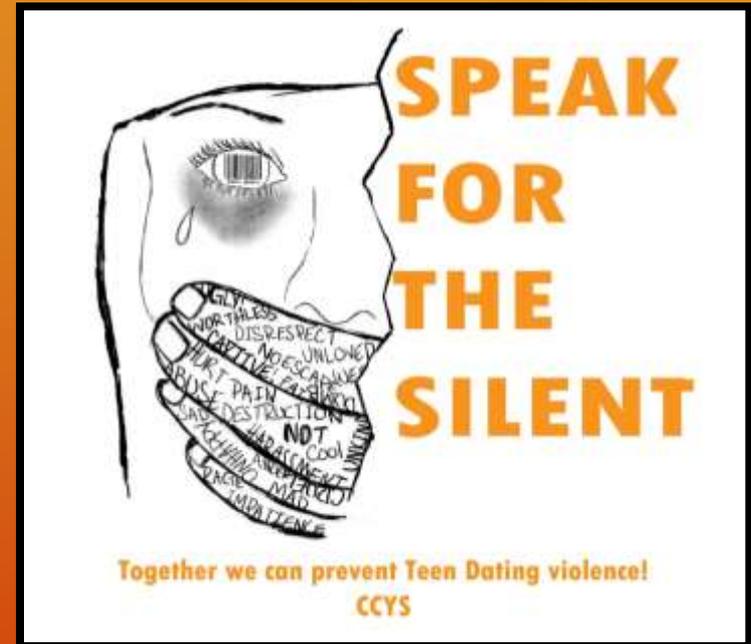




How do we get people there?

Strategy

- School visits
- Flyers
- School Administrators
(busing commitments)
- Contests
- Social Media
- City transportation
- Clubs
- Churches
- TV/Radio
- Everybody gets a wristband



It took a lot of hard work, A lot of people talking to a lot of other people!

So what did the day look like?

CCYS 2014 Conference Track

Saturday April 12, 2014

| | | | | | | | | | | |
|-------------------|--|---|----------------------------|--------------------------|------------------------------------|----------------------------|-----------------------------------|------------------------------------|----------------------------|-----------------------------------|
| 8:00am - 3:00pm | Registration | | | | | | | | | |
| 9:00am - 9:35am | Welcome Family Crisis Center Staff, Worship Hall | | | | | | | | | |
| 9:45am - 10:25am | Exhibits Open | Teen dating violence/ sexual assault | Step Up Gang Awareness | Texting and Social Media | A window Between Worlds | Suicide Prevention | Eating Disorders | Bullying Prevention | Alcohol and Drug Awareness | Self Esteem |
| | | Jr High | Jr High | Jr High | High School | High School | High School | Adult | Adult | Adult |
| | | Bullying Prevention | Alcohol and Drug Awareness | Self Esteem | Dating Violence/ Sexual assault | Step Up Gang Awareness | Sexting, Texting and Social Media | Parenting | Suicide Prevention | Eating Disorders |
| 10:30am - 11:00am | Jr High | Jr High | Jr High | High School | High School | High School | Adult | Adult | Adult | |
| 11:15am - 12:00pm | Exhibits Open | A window Between Worlds | Suicide Prevention | Eating Disorders | Bullying Prevention | Alcohol and Drug Awareness | Self Esteem | Dating Violence/ Sexual Assault | Gang Awareness | Sexting, Texting and Social Media |
| | | Jr High | Jr High | Jr High | High School | High School | High School | Adult | Adult | Adult |
| 12:00pm - 12:40pm | BBQ Lunch (Westside of Building) | | | | | | | | | |
| 12:45pm - 1:00pm | Dating Facts and speaker introduction | | | | | | | | | |
| 1:00pm - 2:00pm | Keynote Speaker Johanna Orozco-Fraser | | | | | | | | | |
| 2:00pm - 2:30pm | Raffle and closing | | | | | | | | | |



**Now that the logistics
are taken care of, lets
wrap it all in bubble
wrap!**

**We're all mature until
somebody brings out the
bubble-wrap.**



EVER FEEL LIKE

You forgot to do something important?

Demotivation.us

- Branding
- Registration
- Tool kits (we have a lot of youth in one space)
- The Nay Sayer
- Goody bags: Working with local resources
- Prizes

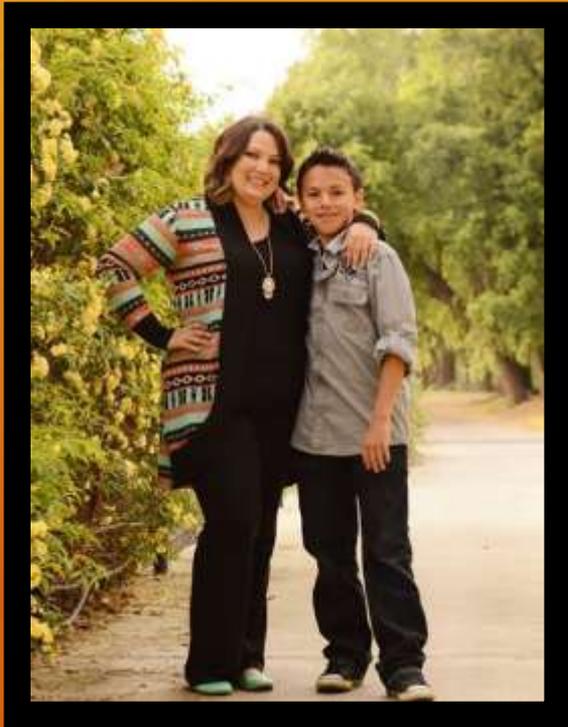
It's All in the details



Next Steps:

- Set a date for a large scale youth event in your town**
- Have fun**
- Tell Krystle all about it!!**





Contact Me:

Krystle Contreras

Outreach Coordinator

Family Crisis Center

559-781-7462

krystle@ccfamilycrisis.org



QUESTIONS, COMMENTS, DISCUSSION

Additional resources

Prevent IPV: Tools for Social Change

<http://www.preventipv.org/>

How to Hold a Youth Summit: A Planning Guide
By Search Institute

<http://alaskanativeyouth.org/wp-content/uploads/HowtoHoldaYouthSummit-2.pdf>

An Emerging Model for Working with Youth
Best Practices for Youth Organizing

http://www.fcyo.org/media/docs/8141_Papers_no1_v4.qxd.pdf

Closing circle



Please text chat:

What is one thing you learned during this call that you are excited to take back to your work?

AND/OR, what are some topics that you would like explored in future web conferences?