Media Advisory:

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Award-Winning Documentary “Crime After Crime” Premiers on Oprah Winfrey Network Thursday, November 3

Sacramento, November 1, 2011—The California Partnership to End Domestic Violence (the Partnership) and filmmaker Yoav Potash have been coordinating on a statewide series of screenings of Potash’s award-winning documentary “Crime After Crime,” which tell the story of an LA woman imprisoned for over 20 years for her connection to her abuser’s death. Now the film is set for its world television premiere on OWN: Oprah Winfrey Network as part of the OWN Documentary Club, on Thursday November 3 from 9-11 PM ET/PT (8 PM Central). Earlier that evening, an eight-minute excerpt from the documentary will appear on The PBS News Hour.

The film is the exclusive documentary on the dramatic legal battle to free Debbie Peagler, a woman imprisoned for over a quarter century for her connection to the murder of her perpetrator. She finds her only hope for freedom when two rookie attorneys with no background in criminal law step forward to take her case.

“Crime After Crime” has earned 14 major film festival prizes, including the Heartland Film Festival’s Grand Prize and the San Francisco International Film Festival’s Golden Gate Award for Investigative Documentary Feature — two of the largest cash prizes awarded to documentaries in the US.

The film aims to not only move audiences but also to spark change. When the film was first shown at the Sundance Film Festival in January, California was the lone state with a law allowing incarcerated survivors of abuse to petition for their freedom. Now organizers in at least five other states are using the film to

advocate for similar reforms, with New York’s proposed Domestic Violence Survivors Justice Act leading the pack.

“Crime After Crime” is channeling this movement through “Debbie’s Campaign,” a nonprofit project to help prevent domestic violence and wrongful incarceration. As part of Debbie’s Campaign, the filmmaker and OWN have prepared a Home Viewing & Community Action Guide, encouraging families, churches, domestic violence organizations, and many other community groups to view the film together. The Partnership will continue to work with Potash on community screenings, and supports efforts to create habeas petition laws for domestic violence survivors in other states.

- TV BROADCAST: Thurs., Nov. 3, 2011 at 9 PM (8 PM Central), exclusively on OWN
- RUNNING TIME: 85 minutes/two-hour slot

*Filmmaker & subjects available for interviews

About the Partnership
The California Partnership to End Domestic Violence is California’s statewide domestic violence coalition, with organizational and individual members across California. Working at the local, state and national levels for nearly 30 years, the Partnership has a long track record of successfully passing over 100 pieces of legislation on behalf of domestic violence victims and their children. As the unified voice for California’s domestic violence agencies, the Partnership provides statewide leadership on public policy issues, offers professional training and services to domestic violence service providers and promotes public awareness through community outreach efforts. With offices in Sacramento, the Partnership’s member programs span the entire state.

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