

A SHORT WALK

exploring the world of

INTIMATE PARTNER VIOLENCE

with curiosity, compassion and innovation

Host | Shaila

Concept & Production | Unnati, Shaila, Chao

Music | Pradi

www.ashortwalkcast.org

A SAVE Empowerment Project

SAVESM
Safe Alternatives to Violent Environments

***The story
behind the stories...***

Speakers Today:



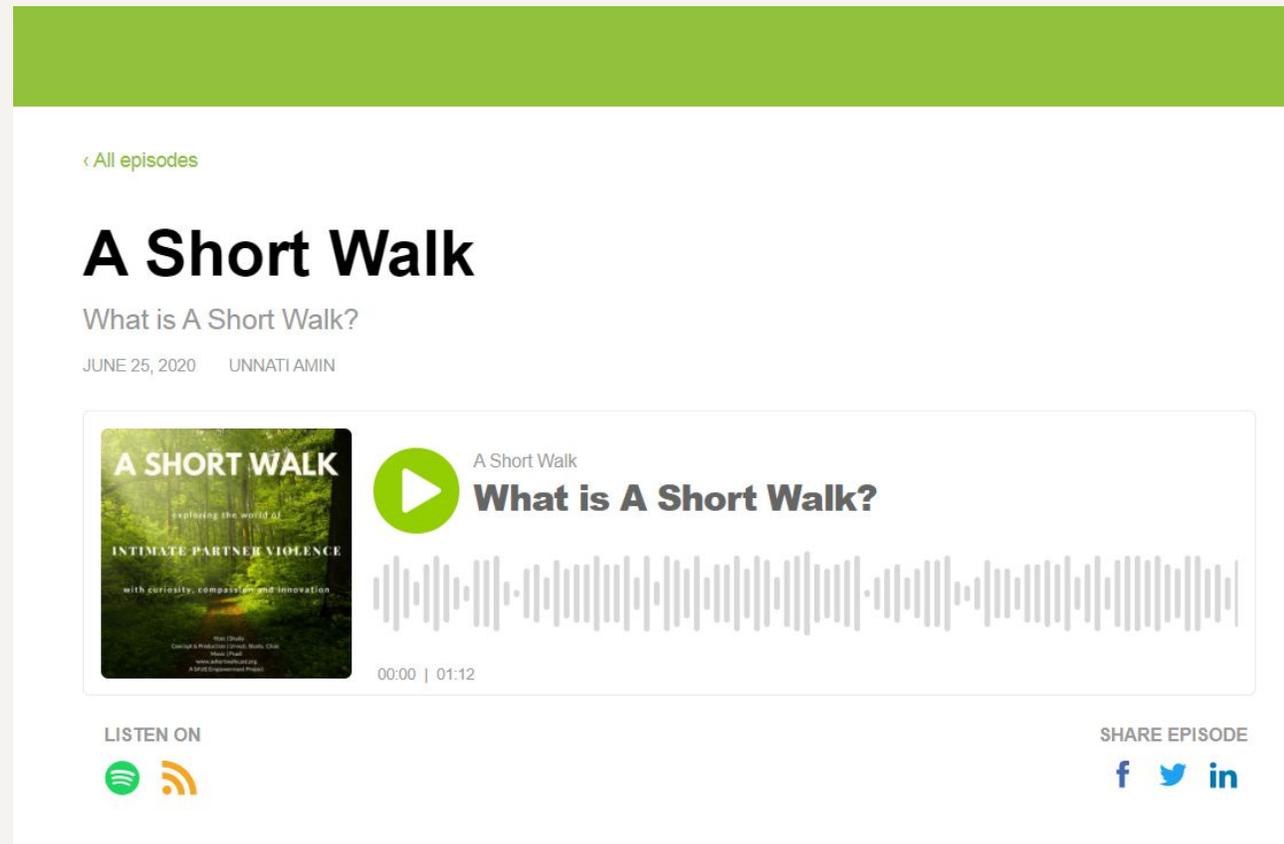
Shailaja Dixit
Community Engagement Specialist



Chao Lee
Development Manager

What is a “A Short Walk”?

<https://www.ashortwalkcast.org>



The screenshot shows a podcast player interface for the episode "What is A Short Walk?". At the top left, there is a link to "All episodes". The main title "A Short Walk" is prominently displayed, followed by the episode title "What is A Short Walk?". Below this, the date "JUNE 25, 2020" and the host name "UNNATI AMIN" are listed. The central player area features a cover image for "A SHORT WALK" with the subtitle "exploring the world of INTIMATE PARTNER VIOLENCE" and the tagline "with curiosity, compassion and innovation". To the right of the cover is a play button icon and the text "A Short Walk" above the episode title "What is A Short Walk?". Below the title is a waveform visualization and a progress bar showing "00:00 | 01:12". At the bottom left, there is a "LISTEN ON" section with icons for Spotify and RSS. At the bottom right, there is a "SHARE EPISODE" section with icons for Facebook, Twitter, and LinkedIn.

[All episodes](#)

A Short Walk

What is A Short Walk?

JUNE 25, 2020 UNNATI AMIN



A Short Walk

What is A Short Walk?



00:00 | 01:12

LISTEN ON



SHARE EPISODE



How it Started

- The 'Big Why'
- What's in a name?
- Born during the pandemic



The Format

- **Opening:**
The human element
 - **Conversation:**
The learning
 - **Closing:**
The takeaway
-



First Episode

[All episodes](#)

A Short Walk

PRIDE Month

JUNE 29, 2020 GUESTS: LESLIE GARCIA & JACIA MIM | HOST: SHAILA EPISODE 1



The player interface includes a cover art image on the left with the following text: **A SHORT WALK**, *Join us on June 29 as we explore the intersectionality of*, **INTIMATE PARTNER VIOLENCE**, *and the*, **LGBTQ+ MOVEMENT**, and a list of names: *Shaila Garcia, Leslie Garcia, Jacia Mim, Host: Shaila*. To the right of the cover art is a green play button icon, the text "A Short Walk", and "PRIDE Month" in large bold letters. Below this is a grey audio waveform. At the bottom of the player, it shows "00:00 | 36:38", a refresh icon, a "1x" speed icon, a 30-second skip icon, an information icon, and a share icon.

LISTEN ON

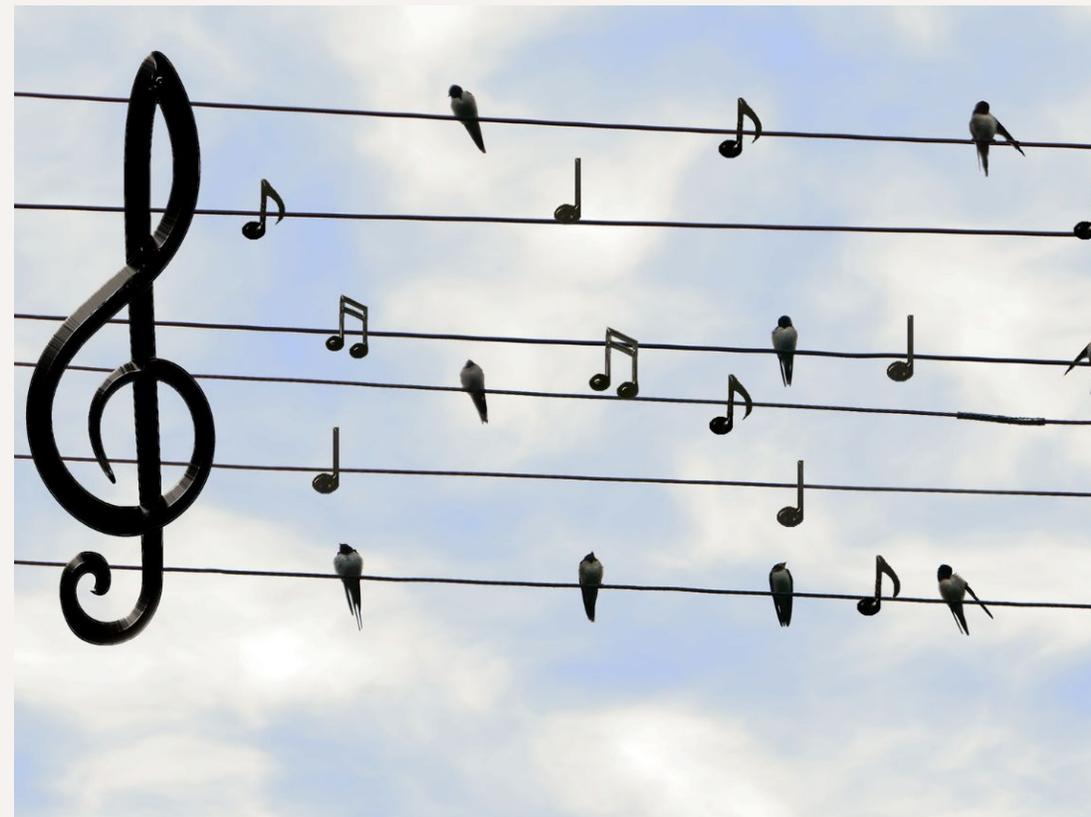


SHARE EPISODE



Getting Started & Fine Tuning

- Why a podcast?
- Theme music & branding
- Partner with different talents
- Less is more - one thought is enough
- Sound is your friend - play around with it
- Don't overscript - have a framework
- Plan from publishing date backwards

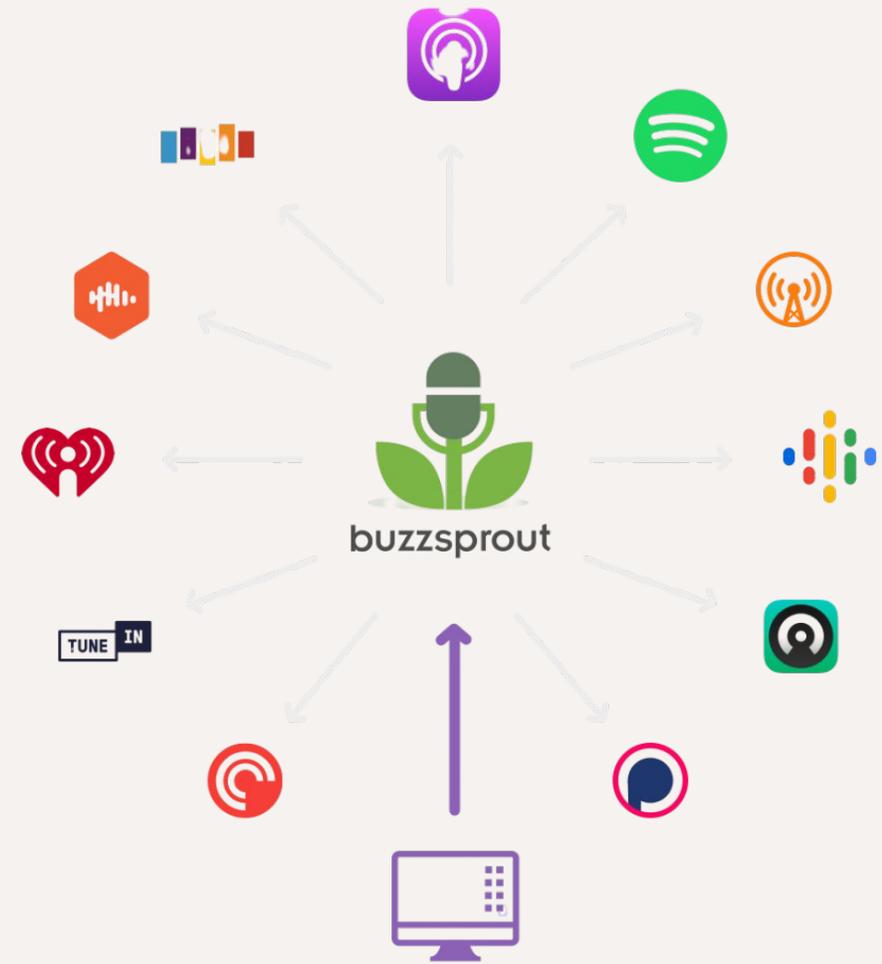


Impact & Value

- Break the silence
- Amplify survivor voices
- Humanize IPV
- Equity in the field - deprofessionalize systems
- Create connections
- How it's been received: knowledge, self care, validation

Logistics

- Timeline from conception to publishing
- Publishing / Marketing
- Equipment
- Funding



Challenges

- Keeping it real & innovating with each episode
- Time & energy
- Funding
- Reach
- Feedback & growth

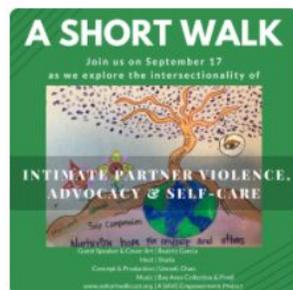
Amplify voices of the movement...

[All episodes](#)

A Short Walk

Self-Care

SEPTEMBER 16, 2020 A SHORT WALK EPISODE 3



37:40 | 39:18

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SHARE EPISODE



Some Resources

Sound & Music:



Bay Area Collective: The Bay Area Collective is a non-profit youth group that provides digital media production services for remote collaboration project using cutting-edge audio engineering, music composition, and graphic design tools.

Contact: advaitrangi@gmail.com

Podcast Guidance:

- <https://www.npr.org/2018/10/30/662070097/starting-your-podcast-a-guide-for-students#toolbox>
- <https://www.buzzsprout.com/how-to-make-a-podcast>



Thank
You