



RESPECT | INSPIRE | SUPPORT | EMPOWER

Part-Time Education & Communications Director

JOB DESCRIPTION

Organization

RISE is a nonprofit organization that serves survivors of intimate partner violence and sexual assault/abuse and their loved ones. The tagline of RISE— Respect. Inspire. Support. Empower embodies the work of RISE. We believe RESPECT is the cornerstone to ending violence and creating peace. We INSPIRE the community to be active in the movement to end gender-based violence. We SUPPORT loved ones of those affected by sexual assault/abuse and intimate partner violence. We EMPOWER victims to heal from trauma and transform their lives.

Position

Reporting to the Associate Director, the Education & Communications Director leads all community education and outreach efforts designed to inform and build relationships with individuals, private and public institutions, and partner agencies. The Education & Communications Director partners with and oversees the RISE Prevention, Volunteer, and Outreach Departments in order to inspire participation in the movement to end intimate partner and sexual violence and to support the fulfillment of RISE's mission and vision.

Responsibilities

Lead, coach, train and support program management staff and provide ongoing evaluation, supervision and oversight. Ensure all educational, outreach and awareness materials, programming, and curricula are cohesive, relevant, up-to-date, and of the highest quality in the following programs:

- **Education**

- Develop thought leadership and create collaborative internal and external systems that support best and emerging practices in violence prevention and intervention
- Oversee the administration and support the execution of RISE's community mobilization and violence prevention program, Close To Home
- Oversee the administration and support the execution of RISE's 65-hour State Certified Crisis Counselor volunteer training program

- **Outreach**

- Clearly and convincingly relay information about RISE services and programming, raise community awareness about diverse and intersectional issues related to intimate partner and sexual violence, and create pathways for collaboration
- Oversee the coordination and execution of all RISE community presentations and outreach efforts, including, but not limited to: first responder trainings, agency partner presentations, and community awareness events
- Tailor outreach and community education materials to individual audiences to ensure messaging is meaningful and impactful

MAILING ADDRESS
P.O. Box 630
Paso Robles, CA 93447

SAN LUIS OBISPO LOCATION
51 Zaca Lane, Suite 100
San Luis Obispo, CA 93401

PASO ROBLES LOCATION
1030 Vine Street
Paso Robles, CA 93446

BUSINESS LINE: 805-226-5400 | FAX: 805-226-5401 | TOLL-FREE 24-HOUR CRISIS LINE: 855-886-RISE | RISEslo.org



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- **Communications**

- In partnership with the Development Director, oversee the creation and dissemination of e-newsletters, brochures, displays, and other outreach materials that tell the story of RISE's mission and promote RISE services and programming.
- Partner with the Development Director to ensure RISE social media promotes interest in RISE and raises awareness about diverse issues of intimate partner violence and sexual assault/abuse
- Coordinate outreach efforts for Sexual Assault Awareness Month (SAAM) and Domestic Violence Awareness Month (DVAM) including proclamations, collaborations with community partners, boothing events, and more
- Participate in and facilitate public speaking engagements, including workshops, general presentations, and media interviews

- **Crisis Counseling & Advocacy**

- Provide crisis counseling during office hours in person and over the phone as needed
- Provide crisis intervention services during presentations, group facilitation, and events as needed
- Recruit, hire, and fire staff
- Other duties as assigned

Qualifications

The Education & Communications Director is thoroughly committed to RISE's mission. All candidates should demonstrate excellent communication and proven leadership abilities. Concrete demonstrable experience and other qualifications include:

- MA in Education, Communications, Journalism, or related field; or equivalent experience
- Excellent written and verbal communication skills; a persuasive and passionate communicator with excellent interpersonal and multidisciplinary project skills
- Strong public speaking and facilitation abilities
- Past success working with diverse stakeholders, leadership teams, and/or volunteers
- Strong public relations experience with the ability to engage a wide range of audiences
- Ability to work effectively and collaboratively with diverse groups of people
- Passion, integrity, positive attitude, mission-driven, and self-directed
- Knowledge of the nonprofit sector
- Must have strong computer skills; proficiency in Microsoft Office and Adobe Creative Suite; capacity to quickly learn additional software and online programs
- ***Bilingual (English/Spanish) preferred***

Requirements

- All RISE staff and volunteers must complete a live-scan (paid for by the agency)
- Must possess a valid ID, proof of insurance and reliable transportation
- All RISE staff and volunteers must complete the 65 hour California State Certified Sexual Assault & Domestic Violence Crisis Counselor Training (provided as on-the-job training)

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RISE is an Equal Opportunity Employer and does not discriminate against applicants due to race, ethnicity, gender, religion, national origin, veteran status, or on the basis of disability. RISE is a Drug Free Workplace.

Compensation

Part-time, non-exempt

\$23.00 - \$25.89 per hour (+\$.58/hour bilingual differential)

25 hrs/wk - flexible hours and variable throughout the year; some evenings and weekends required

How to Apply

Please email a resume and cover letter to candrews@riseslo.org

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