



CBIM

A NEW PROGRAM FOR SLO SCHOOLS AND CLUBS

Coaching Boys into Men (CBIM) is an evidence-based leadership program geared toward male high school athletes. The CBIM curriculum promotes healthy relationships through discussions about:

**RESPONSIBILITY,
RESPECT, AND
NONVIOLENCE**

In clinical trials, athletes who received CBIM programming were more likely to recognize relationship abuse when it occurred, and reported greater intention to intervene when they witnessed it.

— WHY TEENS? —

Approximately

ONE-THIRD

of adolescent girls in the U.S. experience physical, emotional, or verbal abuse from a dating partner.

More than

1 IN 10

high school youth reported experiencing physical violence from a dating partner in the past year.

Nationwide

20%

of tweens (ages 11-14) say their friends have experienced dating violence.

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