

# Prevention Peer Network

November 19, 2015



# Control Panel

The screenshot shows a web browser window titled "Control Panel" with a menu bar (File, View, Help) and a sidebar on the left containing icons for Audio, Telephone, Mic & Speakers, and a hand icon. The main content area has two sections: "Audio" and "Questions".

Four blue arrows point to specific elements in the interface:

- Expand Audio for call in information:** Points to the "Audio" section header.
- Expand/minimize the control panel:** Points to the sidebar icon.
- Raise your hand to be unmuted:** Points to the hand icon in the sidebar.
- Type questions/comments here:** Points to the text input field in the "Questions" section.

The "Audio" section displays the following information:

- Telephone (selected)
- Mic & Speakers
- Dial: +1 (646) 307-1720
- Access Code: 228-584-580
- Audio PIN: 91
- If you're already on the call, press #91# now.
- [Problem dialing in?](#)

The "Questions" section contains a text input field with the placeholder text "[Enter a question for staff]".

***Please note, this webinar is being recorded.***

# Agenda

- ❖ Opening Circle
- ❖ Interested in presenting about a prevention strategy?  
Email [emily@cpedv.org](mailto:emily@cpedv.org)
- ❖ Save the Date: 2<sup>nd</sup> Annual Building Change Together Training Event. March 22-24, 2016 in Sacramento
- ❖ Training: *Shifting School Culture Through Partnership with Administration*
- ❖ Discussion: Shared expertise, emerging issues, challenges, triumphs

# Opening Circle

- Please type in your name, agency and location



# SHIFTING SCHOOL CULTURE THROUGH PARTNERSHIP WITH ADMINISTRATION

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Hannah Greenstreet  
Live Violence Free





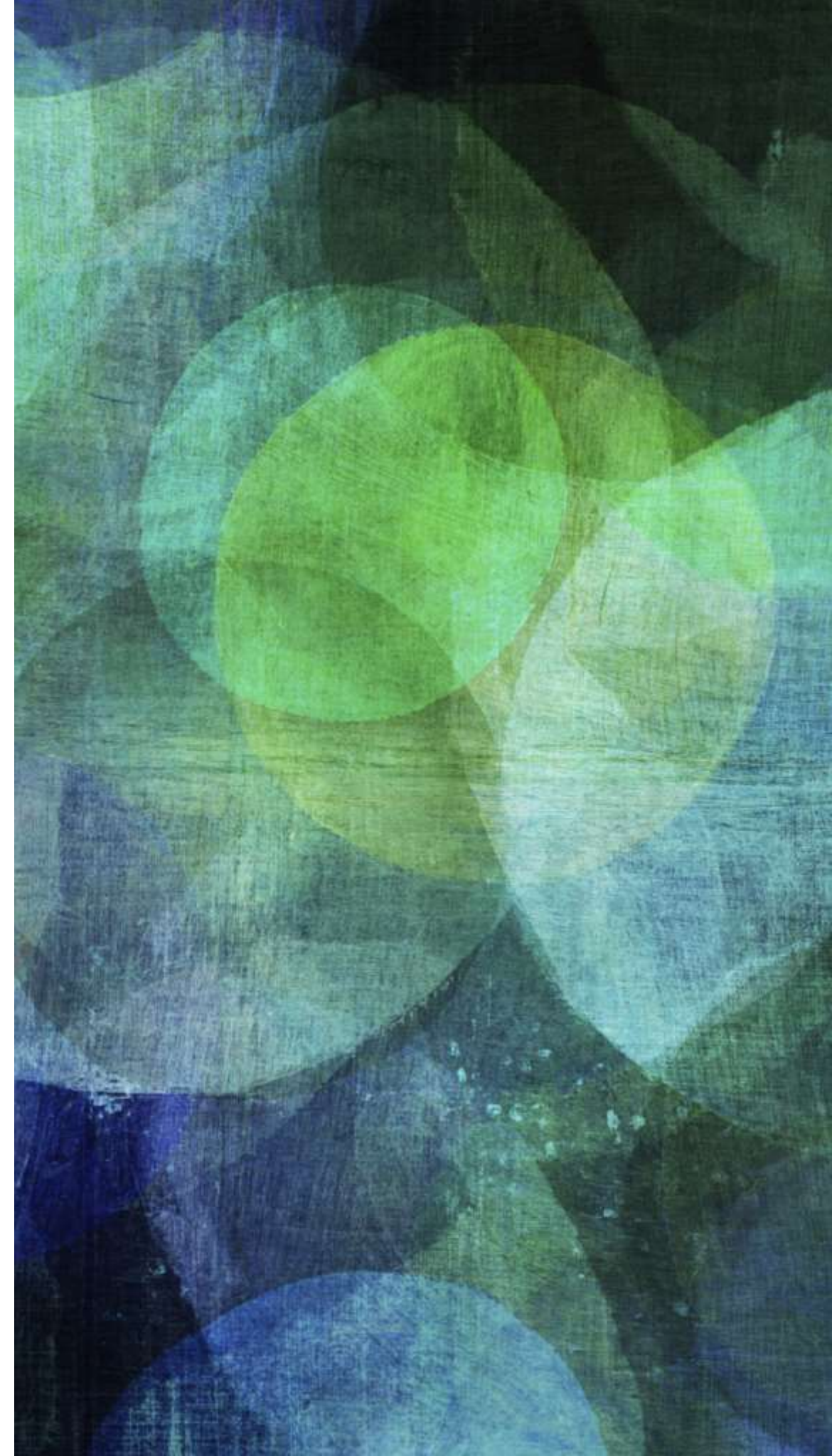
# DYNAMICS OF PREVENTION IN SOUTH LAKE TAHOE

RURAL COMMUNITY - 1 SCHOOL DISTRICT  
4 ELEMENTARY SCHOOLS  
1 MIDDLE SCHOOL - 800 + STUDENTS  
1 HIGH SCHOOL - 1,200 + STUDENTS  
1 ALTERNATIVE HIGH SCHOOL

PREVENTION PROGRAM IN SCHOOLS SINCE 1984

DEMOGRAPHICS OF SOUTH TAHOE MIDDLE & HIGH SCHOOL  
WHITE - 52%  
HISPANIC/LATINO - 38%  
FILIPINO - 5%  
OTHER - 5%

CASINO CULTURE: EXTREME RATES OF DV AND  
ALCOHOL/DRUG USE  
CREATES EASY ACCESS FOR YOUTH



# LVF PREVENTION GROWTH FROM 2012-2015

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## ➤ Pre 2012

- 6 week program in high school
  - simple DV/SA awareness
- 1 day per year on sexual harassment in the middle school
- Girls Empowerment Retreat off-site without integrated collaboration with the middle school
- Routine curriculum - little to no innovation
- Prevention program housed primarily at agency

## ➤ 2012-2015

- 8-9 week program in high school, adapted curriculum to include coping, tech safety, & how to support friends based on requests from students
- 6 week program implemented in middle school for every 8th grader
- Doubled funding to add another Girls Empowerment Retreat based on demand for more — located at the middle school to increase numbers
- Expanding outside of SOW - fit the needs of the community
- Prioritized students and meetings at school just as much as staff and agency





# SUCCESSSES IN BUILDING PARTNERSHIP

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- Going beyond “meeting halfway:”
  - Increased face-to-face meetings
  - Included admin of program topics
  - Making staff available in addition to presentations in health classes
- Asking for and accepting feedback from teachers — remove yourself as the expert:
  - Co-teaching exercises/planning curriculum (i.e. social media scavenger hunt)
  - Extra credit for notes
- On-campus visibility & accessibility:
  - Gaining classroom space/staff mailbox
  - Increased services to teens



# ADVANCEMENTS FROM STRONG PARTNERSHIP

- Establishment of Youth Leadership Team in March 2015
  - Recruitment straight from health classes
- Members of school staff on Violence Prevention Task Force
- Frequent communication of referrals from counseling staff
  - Becoming the “go-to” person for TDV/DV/SA
- Expanded awareness month(s) activities at high school level
  - Mural contest, announcements, TV segments
- Additional Girls Empowerment Retreat at middle school
- Integration of 6-week program at the middle school

# HELPFUL TIPS TO CULTIVATE STRONG PARTNERSHIP

- Consistency of agency staff personnel
  - Produces familiarity, develops trust and credible reputation
  - Easy hand-off introductions during changes in school staff or admin
- Consistent funding to provide on-going services
- Include school admin in agency events, outreach, etc.
- Promote partnership with the school in media - express gratitude
- Utilize dynamic networking to expand available resources



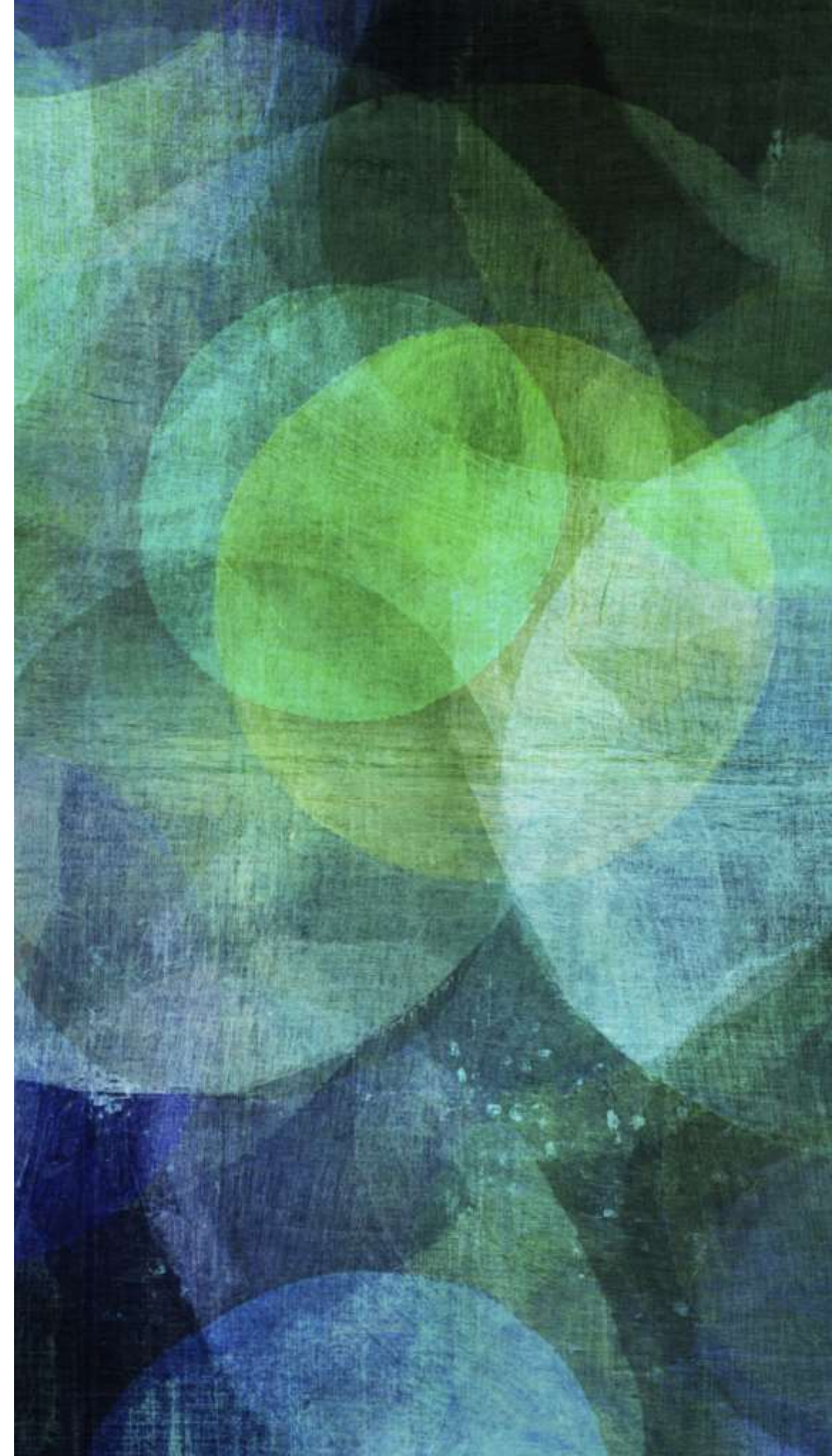
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## STRATEGIES TO INCREASING THE PRESENCE OF PREVENTION ON-CAMPUS

- Work closely with teachers and counseling staff
  - Build rapport and invest interest outside the presentations
- Provide on-site advocacy and act as liaison between agency and school
- STAY relevant!!!
  - Recruit teens to inform curriculum (i.e. focus groups or simply ASK QUESTIONS!)
  - Allow organic feedback (even if it's during class)
- Get informed and engaged with school extra curricular options
  - Athletics, theater, rallies, etc.

Lesson learned: Invest in the school and they will invest in YOU!

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## *Collaborative partnership with high school*



Have a H.E.A.R.T. Mural Contest  
Live Performance Art Contest held in Student Union of South Tahoe High School

[Video](#)



# BRING IT BEYOND THE SCHOOL - FOSTER COMMUNITY WIDE PARTICIPATION

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## ➤ Partners:

- Middle School
- High School
- Community leaders as judges
  - Sheriff's Department
  - Local community college
  - Principal/Superintendent
  - Executive Director of LVF
  - Board member of Education foundation
  - Owner of participating restaurant
- Two local restaurants
- City of SLT



Middle school drawings



High school entry in local recreation center



## *Collaborative partnership with middle school*



Girls Empowerment Retreat Spring 2015  
Results from extending work off school site = increased investment for youth prevention efforts  
from community partners



# CHALLENGES TO MAINTAINING ON-CAMPUS INFLUENCE

- Getting youth to engage in and/or care about “taboo” issues
- Awareness activities competing for scheduling priority with established leadership class on-campus
- Remaining a priority year-round outside of major awareness months or events
- Push back from certain staff/desired stakeholders
- Conflicts in fulfilling grant timelines with school agenda/schedules
- Staying relevant and “hip” with youth

# DEVELOP VISION + ARTICULATE NEEDS

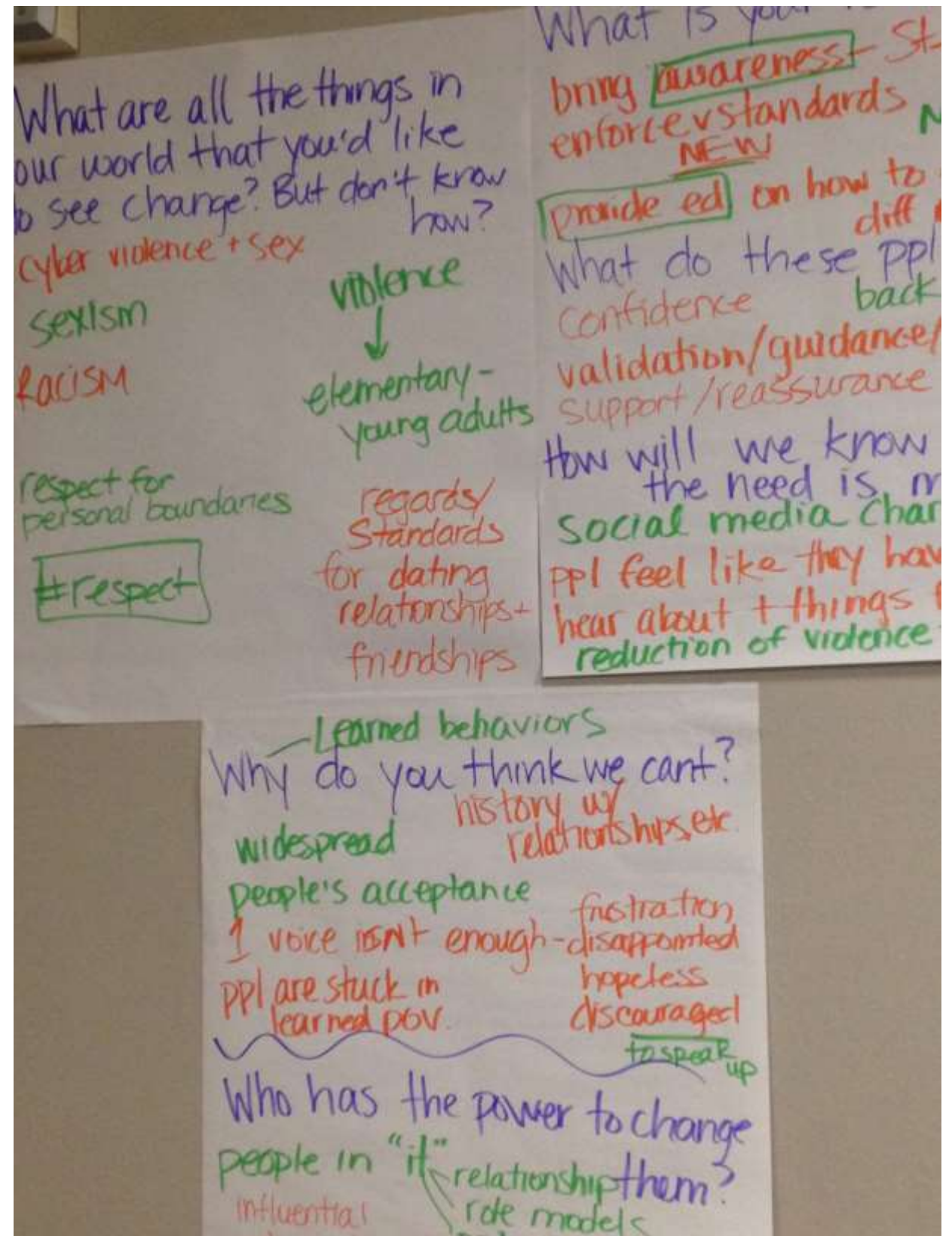
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## ABCDEF

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- A: Ask & Act!
- B: Build complete action plans
- C: Create safe space for input & flexibility
- D: Determine key players
- E: Exercise empathy
- F: FUN (& innovate often!)



# THANK YOU!

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# Shared expertise and discussion

- Other expertise or experiences with developing partnerships with school administrators?
- Current emerging issues?
- Challenges or triumphs?



# Together we're stronger.

## Prevention at the Partnership



Public Policy



Communications



Capacity Building

Emily Martin

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