



Media Advisory:

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California Domestic Violence Agencies Join Verizon, San Francisco Mayor's Office to Help San Franciscans Share Stories at Domestic Violence Awareness Event at City Hall

October 19, 2011, Sacramento—The California Partnership to End Domestic Violence (the Partnership) is proud to bring a nationwide awareness-raising campaign to San Francisco, to commemorate October's Domestic Violence Awareness month. Joining with Verizon and the National Network to End Domestic Violence (NNEDV), the Partnership and the San Francisco Domestic Violence Consortium will bring the Journey of Hope storytelling bus tour to San Francisco City Hall October 21st from 10 a.m.-1 p.m. The bus provides a platform for survivors, advocates and San Francisco residents to tell their stories of how domestic violence has touched their lives. The morning press conference will include representatives from Mayor Edwin Lee's office to present a proclamation commending the Journey of Hope's supporting agencies, and declaring October Domestic Violence Awareness Month in San Francisco.

WHO: San Francisco Mayor's Office officials; Tara Shabazz, the Partnership Executive Director; Beverly Upton, San Francisco Domestic Violence Consortium Executive Director; Cindy Southworth, Vice President of NNEDV; Elva Lima, Executive Director of Verizon Wireless; domestic violence survivors.

WHAT: The Journey of Hope is an eight-city, cross-country tour to empower individuals to tell their stories of domestic violence. The bus tour will come to San Francisco City Hall for a press conference and public awareness-raising event. Those touched by domestic violence can record their own stories via smart phone or tablet, to be uploaded

to Facebook to break the silence surrounding this devastating social problem. Community members can also make a difference by donating their old wireless phones, which will be refurbished by HopeLine by Verizon for donation to domestic violence victims.

WHEN: Friday, October 21, 2011

- Media Check-In: 9:30 AM
- Press Conference: 10 AM - 10:30 AM
- Storytelling bus on site from 10 a.m.-1 p.m.

WHERE: San Francisco City Hall, Van Ness side
1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102
**Bus located at the 300 block of Van Ness Avenue*

BACKGROUND: NNEDV and Verizon, through its HopeLine program, have teamed for a cross-country domestic violence listening tour – Journey of Hope – to coincide with October’s National Domestic Violence Awareness month. The eight-city tour provides a platform for those who are affected by domestic violence to share their stories of perseverance, uniting communities in hope, helping to educate the community about domestic violence and inspiring them to play an active role in solving this devastating social issue. Wireless phones and technology can serve as a vital link to emergency or support services in a time of crisis or as a reliable, safe connection to employers, family and friends as survivors rebuild their lives. Exclusive to Verizon, HopeLine puts Verizon’s technology and the nation’s most reliable and largest wireless network to work in communities by turning no-longer-used wireless phones into support for victims of domestic violence. For more details about Journey of Hope please visit VerizonWireless.com/Hopeline.

About the Partnership

The California Partnership to End Domestic Violence is California’s statewide domestic violence coalition, with organizational and individual members across California. Working at the local, state and national levels for nearly 30 years, the Partnership has a long track record of successfully passing over 100 pieces of legislation on behalf of domestic violence victims and their children. As the unified voice for California’s domestic violence agencies, the Partnership provides statewide leadership on public policy issues, offers professional training and services to domestic violence service providers and promotes public awareness through community outreach efforts. With offices in Sacramento, the Partnership’s member programs span the entire state.

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