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Domestic Violence Coalition Awarded Dept. of Public Health Contract for Groundbreaking Statewide Prevention Project

Sacramento, May 21, 2012— The California Partnership to End Domestic Violence (the Partnership) has won an important statewide contract from the California Department of Public Health (CDPH) to develop, implement and evaluate core competencies for domestic violence and teen dating violence primary prevention efforts.

The contract is part of a larger project, the Domestic Violence Primary Prevention Technical Assistance and Training Project. This phase of the work will focus on enhancing fundamental skills for domestic violence prevention advocates to develop, implement and evaluate sustainable prevention programs and policies in their local communities. As part of this contract the Partnership will convene a statewide working group, conduct a readiness and capacity assessment among California domestic violence organizations and develop a prevention training curriculum, among other activities.

While domestic violence organizations have long been implementing prevention strategies at the local level, programs often lacked the resources to ensure the projects' sustainability and maximize their effectiveness. Tara Shabazz, Partnership executive director, thanked CDPH for its investment in primary prevention, and commended the State for its commitment to ending domestic and dating violence.

"The Partnership is honored to have been selected to do this important prevention work," she said. "Advocates understand the critical role prevention plays in our statewide strategy, and the CDPH project will allow us to coordinate and strengthen our collective efforts. This prevention project is a crucial step in mobilizing the resources we need to provide comprehensive prevention services for California's communities."

About the California Partnership to End Domestic Violence

The California Partnership to End Domestic Violence is California's statewide domestic violence coalition, with organizational and individual members across California. Working at the local, state and national levels for nearly 30 years, the Partnership has a long track record of successfully passing over 100 pieces of legislation on behalf of domestic violence victims and their children. As the unified voice for California's domestic violence agencies, the Partnership provides statewide leadership on public policy issues, offers professional training and services to domestic violence service providers and promotes public awareness through community outreach efforts. With offices in Sacramento, the Partnership's member programs span the entire state.

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