

# DOMESTIC VIOLENCE AWARENESS MONTH 2017

# IN OCTOBER THE GOLDEN STATE TURNS PURPLE

## WEEKLY TOPICS

### CALIFORNIA'S SURVIVORS

### HEALING FOR WHOLE FAMILIES

### COMMUNITY SUPPORTS

### SHIFTING CULTURE WITH PUBLIC POLICY

## SUNDAY

**1**  
Partnership Members: **Secure a DVAM proclamation** in your community!

**8**  
Share our DVAM DYK image!  
**- Facebook & Twitter**  
**- Instagram**

**15**  
Share our DVAM DYK image!  
**- Facebook & Twitter**  
**- Instagram**

**22**  
Share our DVAM DYK image!  
**- Facebook & Twitter**  
**- Instagram**

**29**  
Share our DVAM DYK image!  
**- Facebook & Twitter**  
**- Instagram**

## MONDAY

**2**  
**Add** our DVAM Twibbon to your profile!

**9**  
**Expert video series:** Advocacy for Families that Stay Together

**16**  
**Expert video series:** The role of prevention in changing social norms

**23**  
**Facebook Live** Chat at 11am: Public policy – Budget Outlook

**30**  
**Watch & share** the Partnership's #CACampusReady video!

## TUESDAY

**3**  
Share our DVAM DYK image!  
**- Facebook & Twitter**  
**- Instagram**

**10**  
**Commemorate** a survivor on the Partnership's Wall of Honor

**17**  
**Facebook Live** Chat at 11:30am: How do accountability practices lead to justice for survivors?

**24**  
**Facebook Live** Chat at 11am: Public policy – immigration & DV

**31**  
**Join** the Partnership's mighty movement to end domestic violence! Already a member? Invite a colleague to apply for membership.

## WEDNESDAY

**4**  
**Facebook Live** Chat at 1pm Supporting Incarcerated Survivors

**11**  
**Facebook Live** Chat at 11am: Working with People Who Harm

**18**  
**Expert video series:** Nontraditional community support for LGBTIQ survivors

**25**  
**Facebook Live** Chat at 11am: How nonprofits and constituents can engage legislators on DV policy issues

## THURSDAY

**5**  
Partnership Members: **Write** a letter to an incarcerated survivor

**12**  
Share our DVAM DYK image!  
**- Facebook & Twitter**  
**- Instagram**

**19**  
**#PurpleThursday:** Wear purple & post a selfie! Members: Turn your community purple!

**26**  
**Expert video series:** Media Advocacy

## FRIDAY

**6**  
**Expert video series:** Immigration detention & survivors

**13**  
**Expert video series:** Support for children who witness abuse

**20**  
Share our DVAM DYK image!  
**- Facebook & Twitter**  
**- Instagram**

**27**  
Partnership Members: **Write** an op-ed.

## SATURDAY

**7**  
Share our DVAM DYK image!  
**- Facebook & Twitter**  
**- Instagram**

**14**   
**Become a fundraiser** for the Partnership's Purple Purse Campaign!

**21**   
**Donate** to the Partnership's Purple Purse Campaign!

**28**  
Share our DVAM DYK image!  
**- Facebook & Twitter**  
**- Instagram**

**#CATURNSPURPLE**  
**#DVAM2017**  
**CPEDV.ORG**